



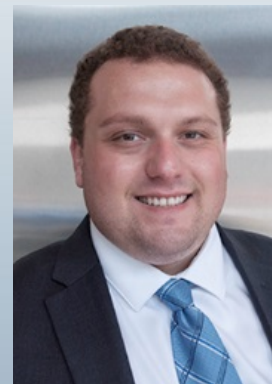
MINNESOTA

GOVERNOR'S WORKFORCE
DEVELOPMENT BOARD

Updates from the Governor's Workforce Development Board (GWDB) 2020 MAWB Annual Summer Meeting | Thursday, August 6



Laura Beeth, GWDB Chair
Vice President, Talent Acquisition at M Health Fairview



Ben Baglio
GWDB Director

Overview

1. Introductions (Laura Beeth and Ben Baglio)
2. COVID-19: A Health Care Sector Perspective (Laura)
3. GWDB Updates (Ben)
 - a) Refresher on the role of the GWDB
 - b) Committees & 2021 Legislative Report
 - c) MN's 2020-2023 WIOA State Plan
4. Coursera: Online Skills Training & Career Exploration initiative (Ben)
5. Questions? (Ben and Laura)

COVID-19: A Health Care Workforce Perspective

Laura Beeth, GWDB Chair; Vice President, Talent Acquisition at M Health Fairview

- Background and role with M Health Fairview; workforce development experience
- The State of the Health Care Workforce before COVID-19
- What's changed since March of this year at M Health Fairview and elsewhere in the health care industry?
- Known and unknown impacts of COVID-19 on the workforce and workforce development system.
- The role of workforce development in overcoming these challenges.

GWDB Refresher

Ben Baglio, Director of the GWDB

- MN's WIOA-required state workforce development board
- Advisory role.
- Compliance/oversight role: WIOA state plan; legislative report
- GWDB Members: >50% from businesses/industry; 20% or more from labor unions or CBOs. Also includes State Agencies, postsecondary leaders, local elected officials, legislators, various advisory councils, and other workforce partners.
- Members are appointed by the Governor and must be committed to building a One Minnesota. We do this by focusing on:
 - Equity: eliminating disparities and barriers so that all can achieve a family-sustaining income.
 - Cross-sector partnerships to create career pathways *and* fill in-demand jobs.

GWDB Committees & Legislative Report

Ben Baglio, Director of the GWDB

- Committees of the GWDB:
 - Executive Committee
 - Operations Committee
 - Racial Equity Committee
 - Disabilities Equity Committee
 - Career Pathways Partnership
 - *Coming Soon: Task force focusing on workforce programs for immigrant and refugee populations.*
- The focus of the GWDB committees in 2020 is to provide input and recommendations for the 2021 GWDB Legislative Report.
 - Required every two years.
 - Will look a bit different than previously (committee recommendations; member survey).
 - Look for that sometime in late 2020 or by the start of the 2021 legislative session.

2020-2023 WIOA State Plan

Ben Baglio, Director of the GWDB

- Required 4-year state plans (PY, not calendar year)
- Guidance issued by US DOL in November 2019; other guidance issued well into the process in 2020
- Very few changes from guidance for past plan; Perkins V most impacted
- GWDB and DEED staff led the coordination for most of the Plan, programs/pieces of plan, while partners across the system led the development of the individual pieces under their scope.
- GWDB Operations Committee was updated throughout the development of the Plan, and the full GWDB approved the strategic elements of the State Plan in March.
- Approved by US DOL
- Good news: the state of our workforce and workforce development system were strong prior to COVID-19, and our plan was approved by US DOL (securing funding for workforce programs).
- Bad news: No mention of COVID-19 anywhere; lack of formulas and guidance from DOL.
 - Required revisions in 2022 -> plan to address this then, depending on guidance
- The State Plan serves as a model for the local and regional plans

Coursera Initiative

Ben Baglio, Director of the GWDB

- What is Coursera?
- *ALL MINNESOTANS – including YOU – can sign up at www.CareerForceMN.com/Coursera*
 - *Free access to over 4,000 courses on the mobile-friendly Coursera platform*
 - *Free learner certificates for completing courses on the platform*
- Some accessing independently, others through career counselors/workforce programs
- December 31, 2020: deadline to activate an account to learn for free
- March 31, 2021: initiative ends
- As of 8/4/2020:
 - Over 12,000 Minnesotans have requested access
 - About half of those have enrolled in one or more courses
 - 700 have already completed 1 or more courses
- Top courses: Excel, IT support, programming, project management, digital marketing, HR, language learning (Spanish; business English, personal development/well-being, data science

Questions?

Ben Baglio,

GWDB Director

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GWDB Website: <https://mn.gov/deed/gwdb/>

Coursera Initiative: www.CareerForceMN.com/Coursera