

Minnesota's COVID-19 DW NEG Rollout

Jennifer Anderson | DEED-ETP

1. DEED-ETP plans on hosting at least 1 pre-rollout training webinar and Q&A to get everyone up to speed on how to successfully administer this grant
2. DEED-ETP will provide a launch date to have a common rollout date across our great State after initial training with the field is completed
3. Be prepared for more concerted communication and reporting because the emergency nature of this grant means that there is a heightened need to closely monitor expenditures and progress for all parties involved

1. Marketing & Outreach budget will create social media campaigns and marketing materials as funds allow
2. MN needs to have specialized marketing & outreach and participation from both Native Americans and Veterans
3. DEED-ETP plans on a Grant Coordinator to be the key contact person for all parties involved and to be the active lead for communications; worksite agreements/contracts; and performance tracking and reporting

Reimbursement Model

1. The plan is to sub-award funding to local area DW Providers so that those providers can directly reimburse employers for employment wages
2. DEED-ETP sought input from current staff to determine the easiest and cleanest way to manage funds especially for employment placements

Grant Limits

1. 2 Years Grant Life Cycle
2. 4 Years Performance & Reporting
3. 5 Years Records Retention

Fund Distribution

1. Funds available for employment placements and/or career and training services
2. Funds available for supportive services
3. DEED-ETP may retain up to 5% admin
4. DW Providers may retain up to 10% admin based on the sub-award received

Employment Limits

1. Employment for any individual cannot exceed 12 months per TEG 12-19
2. The plan is to place eligible customers into employment for up to 6 months
3. Childcare workers may be placed into employment beyond 6 months and less than 12 months for continuity of care for families
4. Job categories: Food shelf workers, personal care attendants/errand runners; childcare workers; grocery store workers; and homeless shelter workers

Process Update

1. Special Thanks to the MAWB for taking the initiative to complete the survey regarding local area needs and propensity for employment placements
2. Special Thanks, in no particular order, to: Deb Bahr-Helgen; Jinny Rietmann; Ling Becker; Sonji Davis; Jeanna Fortney; Marc Majors; Jason Wadell; and Lensa Idossa
3. DEED-ETP expects to hear final feedback from DW Federal Officers in Region V this week or next regarding MN's full application
4. DEED-ETP will likely be submitting the full application before the end of October 2020

Thank You!

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