



Jobseeker Services

Date: October 28, 2020

Time: 1:00 pm

Location: GoToMeeting

Attendees: Heather Gleason, Dina Wuornos, Audrey O'Donnell, Tim Beaver, Alysa Hackenmueller, Marleen Lundberg, Diane Halvorson, Bridgett Backman, Beth Christensen, Mark Jacobs, David LeGarde, Carrie Bendix, CJ Stanton, Tim Jones, Tammy Biery, Jinny Rietmann, Anna Mullikin, Tina Jaster, Autumn Herber, Patricia Buxengard, Diana Ristamaki, Jill Pitelkow, Eriann Faris, Sonji Davis, Wanda Jensen, Anne Kilzer, Todd Austin, Shannon Quigley, Nancy Omondi, Amy Carlson, Lensa Idossa, Rhonda Rutford, Anastasia Polda, Kay Tracy, John Olson, Lynn Douma, Julie Dincau, Pamela McCauley, Annie Tietema, Mike Lang, Ann Meyers, Sarah Saito

Notes

Meeting called to order at 1:02 p.m.

Welcome/Introductions

Presentation: Duluth Drive-Thru Job Fair, Rhonda Rutford, DEED

- Duluth held a drive-thru job fair recently. Rhonda attended the meeting to review the experience and provide tips for any local areas who are considering replicating the idea. View the [list of tips here](#).
- 60 employers signed up. Their materials were placed in bags which people were handed as they drove through the parking lot.
- Attendees stayed in their cars. They had conversations (with masks on) with career counselors and staff, but employers were not physically present. Rhonda suggested that other areas make sure to communicate that employers will not be present at the event.
- Rhonda suggested that others choose a location that is close to a photocopier in case more people arrive than expected.
- Please advertise your career fair at www.careerforcemn.com/attend-career-fairnetworking-event

Workforce One (WF1) Connect App Demonstration – Pamela McCauley and Annie Tietema

- The WF1 Connect App is a mobile app that has been in development. Customers will use the app to communicate and locate resources, which are filtered by their location. The app will be used by a number of different providers and programs.
- Phase 1 launch will be in 2021. Phase 2 will expand the app usage statewide to other county and tribal workers.
- The app is customer-driven. Partners are asked to use the app when customers request it.
- The app is integrated with WF1 to provide access to documents and communication tools. Random people who download the app won't be able to use many, if any, of the features.
- The app will undergo accessibility testing before it is rolled out.
- Resources will be added in WF1 by specific local staff. The resources are geographically based. Customers using the app will see resources that are recommended for their specific local area. Entries to the Resources section will be proofed by several people to ensure that writing and accuracy standards are being met, and to provide consistency between resource entries.
- There is a built-in consent form which was approved by the legal departments of DEED and DHS.

- Monthly Learning Network meetings are a good opportunity to find out more about the WF1 Connect App. If interested in joining, contact Ma Yang at ma.yang@state.mn.us

DHS Updates – Pamela McCauley (MFIP) and Anastasia Polda (SNAP E&T)

- MFIP is still receiving many questions related to COVID-19.
- Anastasia presented a [set of proposed legislative changes](#) for statute related to SNAP E&T. The main changes include reducing the amount of program-specific language in the proposal, aligning state and federal language, and including tribal SNAP E&T providers in eligibility for 100% funds.
- A video project has been ongoing and will be completed January 1. It meets the orientation requirement for SNAP E&T.

CareerForce Updates – Mike Lang

- RESEA is getting restarted and will begin in November 2020.

Youth Team Updates – Kay Tracy and John Olson

- [See update document.](#)

Adult Programs – Nancy Omondi

- Interviews will soon begin for two additional Senior Grant Specialists.

Performance – Amy Carlson

- See documents at www.mawb-mn.org/jobseeker-services-committee.
- A committee member asked whether local areas would be getting final PY19 results with adjusted goals based on the Statistical Adjustment Model (SAM).
 - NEXT STEPS: Amy will look into this and share an answer.
- Local areas will be getting confirmation letters from Amy and they will be sent very soon.

Dislocated Worker (DW), Adult Career Pathways (ACP), Trade Adjustment Assistance (TAA) Program Updates – Lensa Idossa, Ann Meyers, Sarah Saito

- See [DW/ACP/TAA October Updates document](#) for specifics.

Other Notes

- The Jobseeker Services committee will not meet in November or December 2020.

Adjourned 2:54 PM