

Accettura, Becky

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Sent: Monday, November 16, 2020 4:21 PM
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Subject: It's a BS Day! - The November Top 10 List
Attachments: DEED Vets Presentation 2020.pdf; Workforce Presentation_Catalina_Valencia_Nov12_2020 - Copy.pdf; Employer Recruiting Checklist.pdf; Business Services flyer CS.pdf

Anyone put up holiday lights yet? Speaking of things which can put a smile on even a curmudgeon's face – here is this month's top 10 Business Services (BS) list.

Per protocol and the by-laws, the following list is in no particular order.....

1. **Keep Covid Out Info** from Hormel – thanks to Mike Postma, the committee's newest member for this info which has "resources available to download for use in your community." [Hormel Foods Keep COVID Out Toolkit](#) Personal note: this is awesome!
2. **Veterans:** Veterans Day was Nov. 11th. There's a plethora **of information for employers** who'd like to hire Veterans at <https://www.careerforcemn.com/veterans-employer-resources>
3. **Nov. 19 is the Veterans Virtual Career Fair.** "Almost 200 employers are participating." [Veterans Virtual Career Fair](#).
4. Thanks to **Raymond Douha, Veterans Employment Program Director**, for presenting to our committee. Please see first attachment.
5. Thanks also **to Catalina Valencia, for her "Advancing MN's Business Development Goals"** presentation. Catalina is the Executive Director of Business Development at DEED. As she noted in her slides "DEED and the Workforce Development Board's collaboration is essential for business development outcomes." Please see the second attachment.
6. **Jobs in Demand - Cool Career Path Information.** How do you best communicate information about jobs in demand with career pathways and education? Take a look at what Southwest Minnesota Private Industry Council and Career Solutions have done.
 - a. [Southwest Minnesota Private Industry Council Infographics](#)
 - b. [Career Solutions Infographics](#)
7. **Employer Recruiting Checklist and Business Services One-Pager** Thanks to Leslie Wojtowicz for also sharing these handy tools for employers. (third and fourth attachments)

8. The Department of Labor and Industry has **grants to support career-readiness/pre apprenticeship programming** to prepare individuals to enter and succeed in a registered apprenticeship program. [DoLI Career Readiness Training Grant](#)
9. Want to make Liz Jennings' happy and also **help out employers?** Please post employer events on the CareerForce site. [CareerForce Job Fair Calendar](#)
10. **Central Minnesota Manufacturer's Association** has a cool website. Go to [Central Minnesota Manufacturers Association website](#) and then to the Workforce tab.

Finally, thanks to Becky Accettura for once again pulling together all of the information to make this list possible.

Best Regards,

Mark Jacobs on behalf of the BS committee

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