

## Where to find customer-facing Tech Month resources:

[CareerForceMN.com/TechMonth](https://www.careerforce.com/TechMonth)

- Live but not linked from navigation yet
- This customer-facing page will be in first position in CareerForceMN.com slider starting April 1
- This Technology Month page will provide links to many other resources, including a Tech Month event calendar, Tech Month blogs, career path and skills training resources and much more

The screenshot shows the CareerForce website's April 2021 Tech Month page. The header includes navigation links for 'Creating an Equitable Workplace', 'Find a CareerForce Location', 'Newsroom', and 'For Staff & Partners', along with a 'LANGUAGE' dropdown, 'Sign Up', and 'Log In' buttons. The main navigation bar features 'For Career Seekers', 'For Employers', and 'Online Tools', with a search bar labeled 'Search CareerForce'. The page title is 'April 2021: Technology Month'. Below the title, there are social media sharing options for Like, Add to favorites, and Share this, along with icons for Facebook, LinkedIn, Twitter, and Email. The main content area features a large graphic with the text 'April is TECHNOLOGY MONTH' and an illustration of people working with technology. The text below the graphic reads: 'Raising awareness about and breaking down barriers to tech careers'. It states that April 2021 is Tech Month in Minnesota and highlights the importance of Information Technology in the state's economy. It also provides statistics on the number of people working in Information Technology occupations in Minnesota and the national average. The page lists resources for Career Seekers and Resources for Employers and Technology Organizations.

Creating an Equitable Workplace | Find a CareerForce Location | Newsroom | For Staff & Partners | LANGUAGE | Sign Up | Log In

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Minnesota's Career Resource

For Career Seekers | For Employers | Online Tools | Search CareerForce

## April 2021: Technology Month

Home > April 2021: Tech Month

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### April is TECHNOLOGY MONTH

Raising awareness about and breaking down barriers to tech careers

April 2021 is Tech Month in Minnesota. It's a time to draw attention to the critical importance of Information Technology in Minnesota's economy. While the importance of their roles have been highlighted during the pandemic, Information Technology workers have been in demand in the marketplace for a long time – and will continue to be into the future.

The state of Minnesota is home to about 110,000 people working in Information Technology occupations. That's about 3.8% of total employment in Minnesota, while the national average for such occupations is about 3.4%. That means that Information Technology work is more concentrated in Minnesota than the nation as a whole.

The Minnesota Department of Employment and Economic Development (DEED) Employment Outlook data points to a continued trend toward well-above-average growth in demand for Information Technology workers in Minnesota. DEED projects employment in computer occupations to grow 10.5% between 2018 and 2028, while the average growth of all occupations in Minnesota is 4.7%.

Because of high demand for Information Technology workers, wages for workers in these occupations are higher than for most occupations in Minnesota. In fact, the median hourly wage for Information Technology occupations was \$42.71 an hour in 2020 – that's over \$20 an hour higher than the median for all occupations in the state.

#### Resources for Career Seekers

- [Tech Month virtual events](#)
- [Tech Month blogs](#)
- Growing your tech skills through training
- Getting a start in Information Technology

#### Resources for Employers and Technology Organizations

- [Tech Month virtual events](#)
- [Tech Month blogs](#)
- [Contact your regional Workforce Strategy Consultant](#)
- [Meet your regional team](#)
- [Contact your local CareerForce location for assistance connecting with potential employees](#)

## Where to find staff and partner Tech Month resources:

For Staff and Partner section on CareerForceMN.com

Linked in weekly CareerForce staff and partner emails that come out every Thursday

Tech Month featured on the next regularly monthly What's New with CareerForce webinar on March 4

Tech Month resources include:

- What is Tech Month description
- Tech Month logo files
- Tech Month social media graphics (more to be posted soon)
- Handouts (to be posted soon)
- Newsletter article copy
- More

## For Staff & Partners

[Home](#) > For Staff & Partners


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### For Staff & Partners

Only CareerForce staff and partners have access to this section of CareerForceMN.com. This is where you can find training resources helpful to you in your work, a variety of useful CareerForce templates, links to order business cards and other materials, plus other content that is not public facing.

Do you receive our CareerForce Staff & Partners email that comes out every Thursday? If not, make sure you sign up. [Click to subscribe](#)

You can browse content on the site, which is organized into the following categories:

- [CareerForce Library](#)
  - [April 2021: Tech Month resources](#) 
  - [Brand Guidance and Messaging](#)
  - [Templates for Flyers, Handouts, PPTs, etc.](#)
  - [Logo Files](#)
  - [Virtual backgrounds, posters, Monitor Graphics and Other Public-Facing Decorative Materials for virtual meetings or CareerForce Locations](#)
  - [Flyers, brochures, handouts and other resources to Share with Customers and Partners](#)
  - [Order Business Cards, Letterhead or Other Materials](#)
  - [Staff & Partner Reference Materials](#)
  - [Standardized Workshop Pilot Materials](#)
  - [Newsletter Content](#)
  - [Success Story Resources](#)
  - [CareerForce Challenge resources](#)
  - [COVID-19 resources](#)
- [Social Media Graphics](#)
  - [General Graphics](#)
  - [Tech Month Graphics](#)
  - [Virtual Career Fairs](#)
  - [CareerForce Can Help](#)
  - [CareerForce Challenge Week](#)

## Reskilling Resources

### CareerForceMN.com/Reskilling

- Customer-facing page is live but not yet linked in navigation or from slider, will be linked next week
- Looking for more reskilling success stories from your customers to feature
- This content will have earned and social media promotion in the coming months
- More content added regularly

## Growing the Skills You Need

Home > Growing the Skills You Need

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### Reskilling and upskilling resources

CareerForce can help you find a promising career path, identify your current skills and help you grow the skills you need to become successfully employed.

From career exploration to determining your eligibility for tuition assistance or even free training for in-demand jobs to connecting you with employers hiring now—CareerForce staff are available by phone or online to help you every step of the way.

Contact CareerForce today at 651-259-7501 to be connected with your local CareerForce location. Or visit [CareerForceMN.com/locations](https://www.careerforce.com/locations) to find contact info for a location near you.

### See success stories

- Learn how other Minnesotans have changed career paths, leveraging the skills they already have through past experience and learning new skills, to get employed in fields that are in-demand and have a path for continued career growth. [See their inspiring success stories!](#)

### Interactive tools to get you started on your path to career success

- [Take an interest assessment](#) – Considering a career change? Just starting out in the work world? Knowing what interests you can help you find the right career path. The CareerForce Interest Profiler will show you which occupations match the interest categories you score strongest in.
- [Take a skills assessment](#) – Wondering what skills areas you are strongest in? Need to know more about how past experience could prepare you for future work? Want to learn what skills you need to grow to start down an in-demand career path? The CareerForce Skills Matcher will show you which occupations match the skills categories you score strongest in.
- [See a list of jobs in demand now during COVID-19](#) – the pandemic has had a dramatic impact on employment in Minnesota, and it has surfaced higher demand for workers in some occupations versus others. See [Jobs in Demand](#) now – and learn more about how to get connected to employers hiring now.
- [Search thousands of current Minnesota job openings](#) – search by occupation title, employer or keywords, plus geographic area.


### Career pathways tool

The Career Pathways tool connects occupational data from DEED's Labor Market Information office with educational programming from the [Minnesota State Career Wheel](#), displaying career fields, clusters, and pathways. You can use the Career Pathways tool to find an educational path that grows your skills needed to reach your employment goals, while considering the number of available positions, average wages and more.

Career Pathways Resources

Where Do You Live? Minnesota Search For An Occupation  Required Education (All)

Select Career Cluster Click again to clear/filter



Minnesota Occupations In Demand, 2020 Reset Filters

Current Demand	Rank	Occupation	Educational Requirements	Wages in chart are the median annual wage
(Highest Demand)	1	Registered Nurses	Associate's Degree	\$79,373
	2	Home Health and Personal Care Aides	High School or Less	\$28,562
	3	Retail Salespersons	High School or Less	\$26,466
	4	Stockers and Order Filers	High School or Less	\$30,417
	5	First-Line Supervisors of Retail Sales Workers	High School or Less	\$43,413
	6	Nursing Assistants	Vocational Training	\$15,616
	7	Heavy and Tractor-Trailer Truck Drivers	High School or Less	\$49,582