

Skill Up Minnesota



SKILL UP WITH SHORT-TERM TRAINING OPTIONS

Skill Up Minnesota

Skill Up Minnesota helps job seekers to think about how short-term training at Minnesota State institutions may lead to immediate employment and career advancement. The audience for Skill Up is Minnesotans whose employment is reduced or eliminated because of the COVID-19 pandemic recession.

Production

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The website is currently sponsored by [Minnesota State Workforce Development](#). Skill Up launched March 15, 2021.

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Find a Good Job



Start Short-Term Training



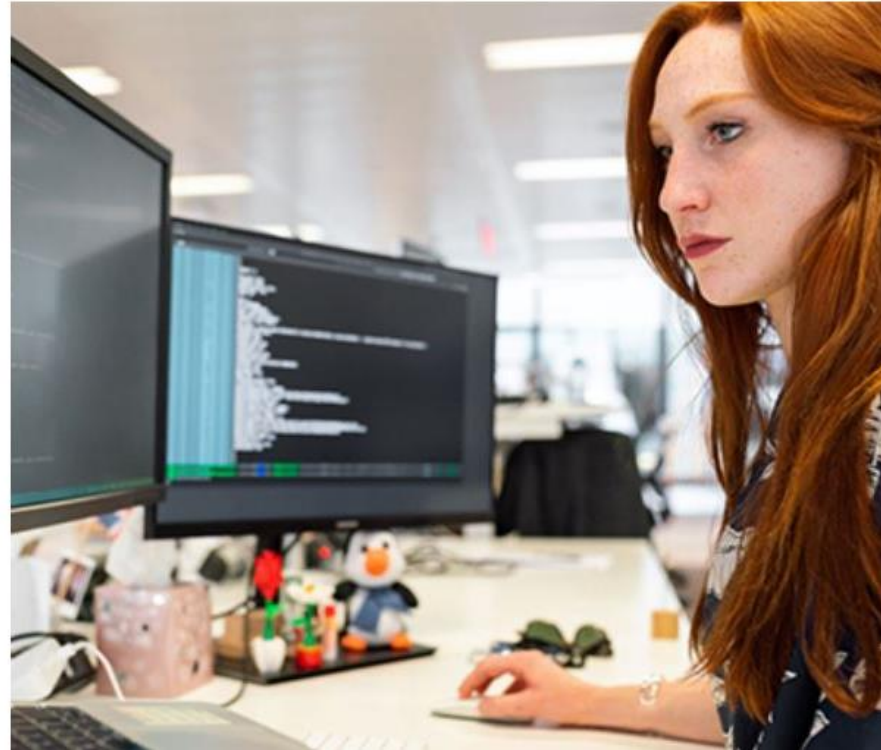
Navigate Your Career



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Find a
Good Job



[In-Demand Careers](#)

[Skills to Build Your Career](#)

[Job Search Resources](#)

[Skill Up Home](#)

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Start Short- Term Training



What is Short-Term Training?

Find Short-Term Training

How to Pay for Training

Tips for Adult Learners

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Navigate Your Career



Exploring Career Pathways

Finding Your Career Path

Making Career Plans

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What's Next?

Phase 1: Website launched March 15

Phase 1.5, Spring: Content revisions, marketing and outreach, partner meetings, audience research

Phase 2, FY22: Website dynamic content, analysis of audience research, partner activities, project evaluation

Audience(s)

Phase 1: Minnesotans seeking job training because their employment is reduced or eliminated due to the COVID-19 recession.

Phase 2: Unemployed and underemployed adults, and Minnesotans seeking training to change or advance their careers.



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What's Next?

Project Goals

Phase 1 & 1.5: Minnesota State responded to COVID-19 related unemployment by promoting short-term training from our campuses.

Phase 2: Develop online “hub” to contextualize and promote services and offerings for prospective adult learners. Foster partnerships for seamless job seeker services in Minnesota.

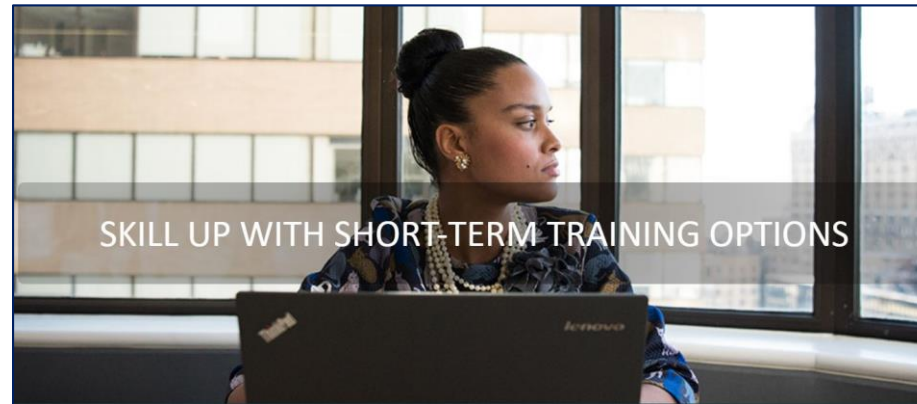
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Jobseeker Services

Discussion



- 1) What training services do job seekers need to re-enter the workforce during the pandemic?
- 2) What does a successful training or education experience look like for job seekers?
- 3) What training do job seekers need to meet their financial goals or advance in their careers?

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Operations Committee

Discussion



- 1) What partnerships do you currently have with Minnesota State campuses?
- 2) What do job seekers need to re-enter the workforce during the pandemic?
- 3) What gets in the way of Minnesota State being a better partner with job seeker services?