

MAWB Business Services/Economic Development Committee Top 10 – July 2021

1. Trends and Other Items from the Meeting

- The employer demand for in-person hiring events continues with local areas taking creative approaches.
- Conversations are occurring about how to use the American Rescue Plan (ARP) funds.

2. October is Manufacturing Month – and the Planning Gears are Turning

- There are opportunities for manufacturers and schools to take part in the statewide tour of manufacturing. Thanks to Jaimee Meyer for the presentation. Her contact info is in the slides.
- [Statewide Tour of Manufacturing slides](#)
- Statewide Tour of Manufacturing [website/info page](#) to sign up for tours

3. July is Hire a Veteran Month!

- [Resources page from CareerForce](#). (including info for employers)
- [Veterans Virtual Career Fair](#) on Thursday, July 29th from 1:00 – 3:00 PM
- [Weekly Event Series for Employers](#) on Veterans Recruitment

4. Inclusion, Diversity and Equity

- More and more areas are adding the Inclusive Workforce Employer Designation to their program portfolio for employers. [Inclusive Workforce Employer Designation](#) info.
- DEED's recent Workforce Wednesday had great info from area employers about their efforts around IDE. See the July 7th recording. <https://www.careerforcemn.com/WorkforceWednesday>
- Additionally, the Department of Labor and Industry's "Creating a more diverse, equitable and inclusive workforce through employment-based training" slides are available. <https://www.careerforcemn.com/WorkforceWednesday>

5. Recruiting Ideas for Employers (a helpful handout) – Thanks to Duluth for sharing this great resource. [Recruiting Ideas for Employers](#)

6. Need More People?

- There was an interesting conversation about how some areas are looking at how to attract more people to their area to live. There are resources available!
 - [Rural resident recruitment initiatives](#), U of M Extension
 - [Creating Welcoming Communities Toolkit](#), U of M Extension

7. What is a Dual-Training Pipeline and How Can it Help an Employer?

- You can find out on Aug. 10th. [Pipeline 101 Webinar on August 10th](#)