



**MINNESOTA ASSOCIATION  
OF WORKFORCE BOARDS**

# *Leading with Equity*

# Leading with Equity Foundation

- Leadership structure
  - Current: Ling (at large), Nicole (Operations Past Chair), Carrie (Operations Vice Chair), and alignment with Elena (GDWB Equity)
- Equity is the work of all, no designated committee but all of us
- Dedicated time at Operations

# Digital Divide

- Had opportunity to share and reflect on this issue over the past few months.
- Recognize this is a significant racial disparity in our communities.
- There are many other stakeholders which provide us opportunities to align and create collaborative solutions.
- Last meeting had a chance to discuss in small group and identify where we see challenges and opportunities.

# What Can MAWB Do?

- Career Lab staffing is an important component as this is where the resident assistance comes in (x3)
- Keep talking about it and sharing information (x3)
- What is the message from DEED and/or GWDB? (x3)
- Include digital divide items in legislative platform (x2)
- Ensure it's addressed in local and regional plans (x2)
- Highlight stories where digital services are not working
- Working UI and ABE to create alignment to serve common participants

# Next Steps

- Create regional(?) templates of tech and digital equity resources, branded with MAWB alignment and coordination.
- Ensure regional plans speak to this digital divide.
- Engage ABE and Libraries in a cooperative leadership conversation to align strategies, advocacy, etc. (tie in GDWB)
- Spend time on Leading with Equity as part of strategic planning effort.
- Create coordinated strategy for community outreach.

# Community Outreach

- DEED has indicated with their Job Service delivery model to pursue more community outreach.
- Community outreach is aimed at closing disparities and inequities and should be addressed by MAWB in partnership with DEED.
- How does MAWB share what we see are strengths, gaps and opportunities in our areas?

# Community Outreach

- What is community outreach (shared understanding and definition).
- Local assessments and best practices.
- How do we create community outreach plans in coordination to not duplicate limited resources.
  - What is already happening? Where could DEED compliment? What does DEED bring that is lacking? Where do we incorporate community voice?