

Skills, Non-Degree Credentials, and Credential Attainment September 2021



# We know shorthand of guidance across all workforce programs that can support training is complicated!

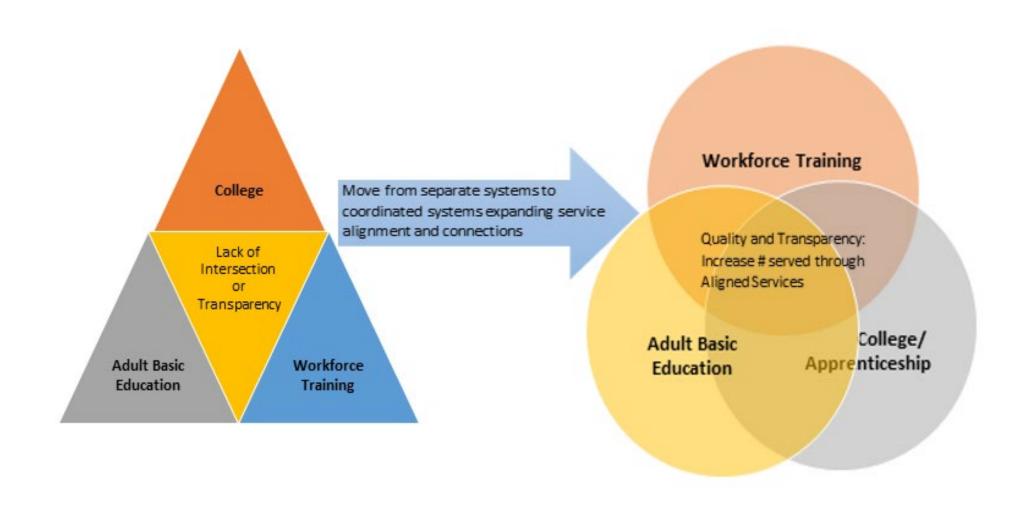
- Imagine a person, perhaps a neighbor, who connects with you or someone in your network. This person may be in-between jobs, may be out of work due economic shifts brought about by the pandemic, or are seeking to leave their current workplace.
- What resources do you currently use to support this person with learning what they need to know to excel in their next career step?

# Increasing Quality Indicators, Transparency and Use in Non-Degree and Degree Credential Attainment

#### Goals

- We imagine a Minnesota with education and training beyond high school that is accessible to all
- 70 percent of Minnesota adults age 25 to 44 will have attained a postsecondary certificate or degree by 2025 for all racial and ethnic groups
- Employers increasingly require a college degree or postsecondary non-degree credential for stable employment and family-sustaining wages. Research shows consistently that people who have a recognized postsecondary credential are nimbler in shifting economic conditions and are better able to navigate challenges in the workplace
- We imagine a growing, thriving Minnesota economy that works for everyone

### Advancing Alignment of Systems



## Three anticipated work areas

Clear Definition of quality Non-degree Credentials

 ongoing cross-agency conversations about data transparency and use in program policy creation, implementation, and evaluation/reporting

Access and Attainment of Non-Degree Credentials

• increased credential stackability, i.e. education pathways to support skill development at varying points in time during an individual's lifelong career

Data to determine quality Non-Degree Credentials and Outcomes

 expanding credential portability, specifically exploring transparency and equity of accreditation processes, and appropriate alternatives for the basic consumer protections offered by licensed and registered institutions.

#### **Core Minnesota Partners**

#### **MINNESOTA**

- Governor's Workforce Development Board, DEED Senior Leadership Team, DEED Performance and Technical Management; ETPL Administration
- 2. Minnesota Office of Higher Education
- 3. Minnesota State Colleges and Universities
- 4. University of Minnesota
- 5. Minnesota Department of Education (Adult Basic Education)
- 6. Department of Labor and Industry (Apprenticeships)
- 7. Center for Economic Inclusion
- 8. Real Time Talent

#### NATIONAL and TECHNICAL ASSISTANCE

- 1. National Skills Coalition
- 2. Education Strategy Group
- 3. (Funded by) Lumina Foundation
- 4. Credential Engine and Minnesota Higher Education Compact
  - 1. Midwest Credential Transparency Alliance

#### Where MAWB Engages

- Seeking wide variety of stakeholders is there interest from the MAWB?
- If yes, in what ways would you like to contribute or engage in this work?

## Thank you!

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