



**MINNESOTA ASSOCIATION
OF WORKFORCE BOARDS**

Operations Committee Meeting

October 28, 2021



Approve Agenda & Prior Meeting Minutes

Featured Topic

I-WE Presentation

Chet Bodin, Northwest MN Business & Community Development Manager, DEED

Dan Wenner, Regional Planner, Rural Minnesota CEP, Inc.

Vicki Leaderbrand, Executive Director, Rural Minnesota CEP, Inc.

DEED Updates

- Marc Majors
- Lena Balk
- Lorrie Janatopoulos
- Mike Lang
- Ben Baglio



**MINNESOTA ASSOCIATION
OF WORKFORCE BOARDS**

Leading with Equity

Update Items

- Q2-Q3 Leading with Equity Report
- Leading with Equity Matrix and Snapshots
- LWE Summary Statement

Leading with Equity

- Opportunity to align and showcase work that has been done.
- Focus on common areas of effort around Leading with Equity

Leading with Equity Matrix

	Cultural competency training for staff	Cultural competency training for workforce board members	Track diversity of board members	Partnerships with culturally specific providers	Translated materials	Staff with different language capabilities	DEI Employer initiatives
WDA							
Northwest							
CEP							
Northeast							
Duluth							
CMJTS							
Southwest MN							
South Central							
Southeast							
Hennepin/Carver							
Minneapolis							
Anoka County							
Dakota/Scott County							
Ramsey County							
Washington							
Stearns/Benton							
Winona County							

WDA LWE Snapshots

- Common one page template that has localized elements
- Create by January 2022
- Focus on area specific Leading with Equity initiatives
- Highlight success story/innovation
- Employer quote
- Photos of equity in action if possible

Summary Statement

We Believe

- MAWB believes that workforce development is the key economic development issue in our economy.

We Represent

- MAWB represents the cooperative efforts of 16 area Workforce Development Boards across the state, whose programs are tailored to meet the specific needs of their communities.

We Provide

- MAWB provides Minnesota with a skilled and competitive workforce through engaged and proactive local elected officials, workforce boards, and staff.

We Execute

- MAWB executes employment and training services in an inclusive manner resulting in equitable employment outcomes for all.

We Do This By...

We Do This By:

- Having our boards and staff reflect the communities we serve.
- Implement professional development strategies on equity, inclusion, and cultural competency for staff, board members and employers.
- Measuring and evaluating service levels and outcomes for populations experiencing employment disparities.
- Engaging diverse communities in the planning and implementation of services.
- Promoting digital literacy through providing access and training in partnership with other community base organizations.
- Creating career exploration opportunities where individuals can gain a greater understanding of the high-wage, high-demand occupations, and their job requirements.
- Increasing skills training and industry-recognized credential attainment in historically marginalize communities.
- Facilitating work-based learning opportunities in partnership with local employers to build marketable skills and expand the social networks.
- Promote successful employer models for upskilling, reskilling, and internal promotion that result in career advancement for people of color.

Next Steps

- Strategic planning on Dec. 3rd to focus on next 12 months of the efforts.
- Adopt Summary Document.
- Focus on metrics.
- Sharing a statewide story.



Introduction & Projects

Cassy Leepport

American Rescue Plan Program Development Specialist

State Library Services

Minnesota Department of Education



Update on Minneapolis Federal Reserve Worker Experience Initiative

Ron Wirtz

Regional Outreach Director

Federal Reserve Bank of Minneapolis

Hot Topics

- Pre-ETS meeting/update
- ROI Project
- Staffing costs for Reception/Career Lab in IFAs
- Brainstorm themes for the 2022 MAWB Summer Meeting
- Career Lab EEO concerns



Lunch and Break

Please return in 10 minutes!



Director's Report

Jeanna Fortney

Committee Reports

2-3 highlights each

- NACo
- US Conference of Mayors
- GLETA
- WF1 Advisory Committee
- Training Work Group
- Policy & Issues Committee
- Jobseeker Services Committee
- Business Services/Economic Development Committee
- Legislative Committee
- Joint MAWB-CareerForce Systems-VRS-SSB Meetings

Adjourn

Next meeting on December 2nd, 2021

9:00 AM – 2:00 PM

Further details TBA



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