

GWDB Presentation/Discussion

Thursday, October 14, 2021
MAWB Business Services Committee

Ben Baglio,

Director of the Governor's Workforce Development Board

GWDB Background

- WIOA requires states have a state workforce development board (GWDB)
- Prior to WIOA: Other state board iterations, including GWDC under WIA
- WIOA created new requirements for state workforce boards
- 2014: Board restructured (through MN Statutes) based on WIOA membership requirements
 - >50% business/industry
 - >20% representatives from labor unions and community-based organizations.
 - Representation of each of the state agencies that administers WIOA Core Programs.
- MN Legislature added MANY additional members when creating the GWDB in State Statutes.

§ 679.130: State Workforce Board Duties

Link to duties of state workforce boards:

https://www.law.cornell.edu/cfr/text/20/679.130



GWDB Documents/Reports Required

- Approving four-year WIOA State Plan and providing guidance/oversight of state staff during its development.
- Approving revisions of the WIOA State Plan two years into the Plan.
- Producing a Legislative Report every two years (GWDB Exec. Committee).
- Oversight of the local and regional plans (new duties for GWDB).



GWDB Priority Industries

GWDB Business Representatives, which make up >50% of GWDB members, come from these industries/sectors:

- Health Care and Social Assistance
- Manufacturing
- Professional and Business Services (including IT)
- Construction
- Natural Resources (including Agriculture, Food Production, and Mining)



"The System" of Workforce Development

- The GWDB is tasked under WIOA and State Statutes to better align the workforce development system to meet the needs of Minnesotans and the industries that support our communities.
- WIOA State Plan is the #1 duty (and tool) of the GWDB
- "The System" is not funded only through WIOA, but the explicit oversight the GWDB is given through WIOA extends only to WIOA programs.
 - Feds encourage states to leverage state/other non-WIOA funds for system.
- WIOA State Plan: not just "a DEED plan"
 - GWDB: Not intended to just be "a DEED board"



WIOA Core Title Programs (Every state MUST include in their State Plans)

WIOA Title I Programs (WIOA Adult and Youth Programs)

- Adult programs (DEED ETP Marc Majors)
- Dislocated worker programs (DEED ETP Marc Majors)
- Youth programs (DEED ETP Marc Majors)

WIOA Title II Programs (Adult Basic Education)

Adult Education and Family Literacy programs (MDE ABE – Brad Hasskamp)

WIOA Title III Programs

- Wagner-Peyser Act programming/"Job Service" (DEED CareerForce Lorrie Janatopoulos)
 - Other funds for other teams/programs at DEED

WIOA Title IV:

- Vocational Rehabilitation programs (DEED VRS Dee Torgerson)
- VRS Services for the Blind/MN State Services for the Blind (DEED SSB Natasha Jende) INNESOTA GOVERNOR'S WORKFORK

WIOA Core Program Parameters

	Title I-B Adult, Youth & Dislocated Worker*	Title II Adult Basic Education	Title III Wagner-Peyser (Job Service)	Title IV Vocational Rehabilitation Services for the Blind
Primary Eligibility Criteria	Low Income Basic Skills Deficit Lack of Transferrable Skills*	Lack a H.S. Diploma or G.E.D. English Literacy	- General Public - Priorities for Unemployed, Veterans, Migrant & Seasonal Farmworkers, and Employers	Individuals with Disabilities (with Barriers to Employment)
Allowable Activities	Career Services Training Support Services	G.E.D. Prep English Skills Digital Literacy	Career Services Business/Employer Services	Career Services Training Support Services
Common	Enter Em	oloyment Rate 2 nd Q	Measurable Skills	s Gain

Employment Retention 2nd Q Employment Retention 4th Q Median Earnings

Credential Attainment



Performance

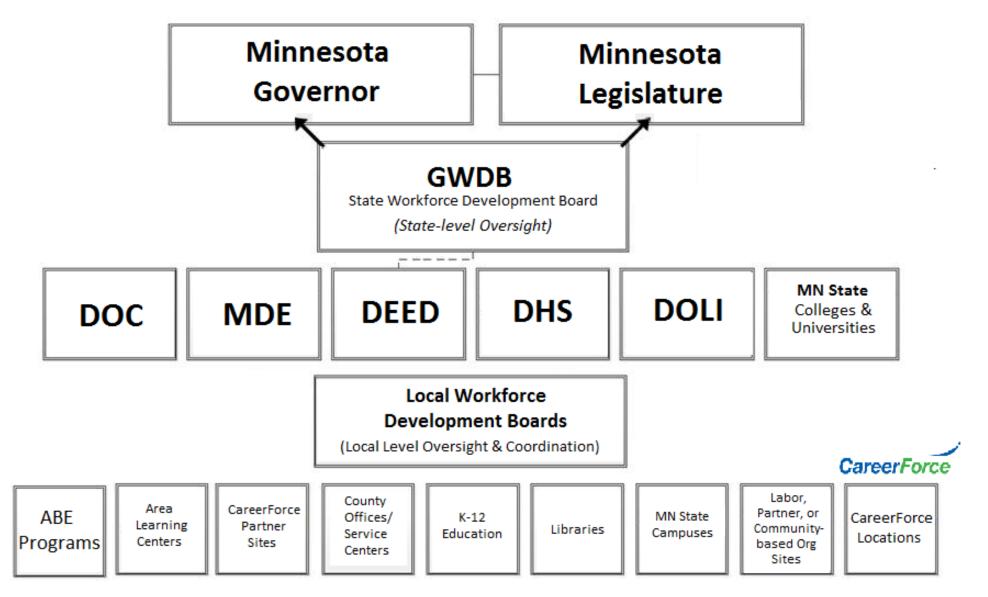
Measures

Other Programs in MN's Combined WIOA State Plan

- CTE programs (Perkins V) MN State Colleges & Universities
- Minnesota Family Investment Program (MFIP) DHS
- Supplemental Nutrition Assistance Program (SNAP) DHS
- Trade Adjustment Assistance Program (TAA) DEED (ETP)
- Jobs for Veterans State Grants (JVSG) DEED (CareerForce)
- Senior Community Service Employment Program (SCSEP) DEED (ETP)
- Reintegration of Ex-Offenders Program (Second Chance Act) DOC



WIOA State Plan: Coordination & Implementation



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Revising the WIOA State Plan

- WIOA State Plans are submitted for a four-year period, but must be revised every two years.
- The current State Plan (PY2020-2023) must be revised next year.
- US DOL will likely give us primary guidance this fall/winter.
 - Significant changes in guidance are not expected.
- Subsequent guidance expected in January 2022, which may require significant changes (few details known now).
- Will be submitted to US DOL in spring 2022.



2020-2023 "One Minnesota" WIOA State Plan: Vision, Mission, and Goals

Vision: The strategic vision of the One Minnesota WIOA State Plan is a healthy economy, where every Minnesotan has meaningful employment and a family-sustaining wage, and employers are able to fill jobs in demand.

Mission: To create a Career Pathway System that aligns local, state, and federal resources, policies and services to meet the workforce needs of business and industry and improves access to employment, education, and training services for Minnesota's current and future workforce.

Goals:

- 1. Reduce educational, skills training and employment disparities based on race, disability, gender, or disconnected youth.
- 2. Build employer-led industry sector partnerships that expand the talent pipeline to be inclusive of race, disability, gender, and age to meet industry demands for a skilled workforce.



Revising the WIOA State Plan (continued)

- Guidance goes out to state agencies separately (US DOL & US DOE).
- "State program administrators" meetings
- GWDB Operations Committee
- GWDB staff soliciting other input/insights



WIOA Local & Regional Plans

- Each of MN's 16 local workforce development boards are required to produce a local plan for how they will deliver WIOA-funded services & programming within their area.
- Local boards/areas are also combined to form 6 workforce planning regions, with staff collaborating to produce 6 regional plans.
- Oversight of local/regional plans will soon be moved to GWDB (previously CareerForce). Revised local/regional plans due in 2022.
- The WIOA State Plan lays the foundation for each of the local and regional plans.
 GWDB oversight of this process aimed to increase alignment across strategic plans at different levels.
- DOL provides baseline, but GWDB can provide guidance and expectations for local/regional plans (to be based on the State Plan)
 - Currently, strength of alignment with state plan varies across local/regional areas.
 - Goals & Strategies MUST be the same (focus on career pathways & disparities).



Pause #1: WIOA Planning

- Any questions about the WIOA State Plan?
- Any suggestions?



GWDB New Americans Task Force

- Working with AC Anisa Hajimumin to launch (November)
- Objectives/Deliverables:
 - Analyze data and existing reports on immigrants and refugees in the workforce (equity/disparity issues around educational/economic attainment, meeting employer needs, programs in other states with opportunity for replication, etc.) and produce a report from the GWDB summarizing.
 - Create a framework document for workforce partners and employers around engaging, recruiting, supporting, and retaining New American workers*
 - Employer consultations with Workforce Strategy Consultants*
 - Final Report with recommendations for Governor, state agencies, and/or Legislature



GWDB New Americans Task Force

- In your perspective, what would be valuable and worthy of the NATF's time to focus on (discussion or highlighting in a report)?
- Other related insights or suggestions?



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