



SUBMISSION FORM

LWDA: Career Solutions

Submitted by: Angie Dahle, Business Services Manager (for Tammy Biery, Executive Director, Career Solutions)

**Attach a description (no more than three pages) describing the innovative practice. Please address the following points. See the following page for an outline.**

- Overview describing the innovative practice
- Jobseeker impact (ie: benefits, outcomes for jobseekers)
- Employer/Community impact (ie: benefits, outcomes for non-jobseekers)
- Identification of those involved, including collaborators
- Leveraging/alignment of outside resources
- **NEW This Year** – Ability to replicate by others: Include guidance or a template which provides a roadmap for other local areas to replicate this practice. This could be a step-by-step list, a diagram, an outline, a series of questions, etc.

Information can be emailed to:  
Becky Accettura, [baccettura@mncounties.org](mailto:baccettura@mncounties.org)

***DUE ON: Friday, July 9, 2021 at 5:00 PM CST***

Scoring Criteria for Selection of Outstanding Practices	Maximum Points
Overview describing the innovative best practice	20
Jobseeker impact (ie: benefits, outcomes for jobseekers)	20
Employer/Community impact (ie: benefits, outcomes for non-jobseekers)	20
Identification of those involved, including collaborators	15
Leveraging/alignment of outside resources	10
Ability for use or replication by others	15
TOTAL	100

**Program/Initiative Title:** Career Solutions Welding Discovery Day and CDL Discovery Day workshops

**LWDA Name:** Career Solutions

### **Overview describing the innovative practice**

Career Solutions has partnered with the St. Cloud Technical & Community College and local businesses to develop two 3-hour, bi-monthly Discovery Day workshops for job seekers. Job Seekers can “try a career” for the day and get all their questions answered about their career of interest. We have started with a CDL Discovery Day and a Welding Discovery Day so far as these careers are a few that are currently in high demand in our region.

These Discovery Day workshops are basically comprised of two parts to include local labor market information from the employers and hands-on career activities with the college. We have an employer panel so the job seekers can get all their questions answered from those who work in these positions as well as hands on activities with a semi-truck/ bus and welding equipment depending on the workshop. In these Discovery Day workshops, job seekers can learn about:

- Requirements for the positions
- The abundant job openings, great wages, company perks from these local employers
- Insight and advice from the local workers in these positions
- Tools, equipment and safety gear
- Welding tools, equipment and safety gear and perform basic welds for Welding Discovery Day.
- Climb into the semi- truck, check out equipment and conduct pre-trip inspections for CDL Discovery Day.

And get all their questions answered to see if the career is right for them!

Eventually we would like to expand these Discovery Days into other careers such as machining, nursing assistant, etc.

### **Jobseeker impact (ie: benefits, outcomes for jobseekers)**

We invite our job seeker clients as well as the general public. If Discovery Day participants are currently enrolled in one of our programs, they have access to retraining benefits if they wish to pursue training in these areas. If participants are interested in either one of these careers and are not one of our clients, we inform them of the Dislocated Worker Program, WIOA Adult or WIOA Young Adult programs and discussed potential retraining options and services through these programs.

We have had a great jobseeker turnout for these events. Jobseekers have been able to get all their questions answered about these careers. These workshops have really given the participants the knowledge and insight if they are interested in pursuing these high demand careers.

### **Employer/Community impact (ie: benefits, outcomes for non-jobseekers)**

Benefits for Employers:

- Employers get invited to participate at the bi-monthly Discovery Days to showcase their company, career opportunities and company perks.
- Employers are invited to come back and connect and network with training grads.
- Career Solutions provides social media shout-outs about these employer sponsors.
- Employers are recognized as community partners.

Overall, we are helping to fill the gap in these high demand roles in our community. It is a win-win for all!

### **Identification of those involved, including collaborators**

Career Solutions collaborates with the St. Cloud Technical & Community College (SCTCC) and local businesses. The Discovery Days are located at SCTCC and the instructors facilitate the hands-on

portion of the workshop while utilizing their equipment. We also collaborate with local businesses including but not limited to Daggett, Simonson, Performance Foods, Speedy Delivery, Metro Bus, Park Industries, DCI, ATS, Polar Tank and Trailer and CWMF. Our business services manager recruits the employers while our career planners facilitate the actual workshop.

### **Leveraging/alignment of outside resources**

Career Solutions received sponsorships from the employers to pay for SCTCC costs and radio advertising. We also promoted through several free avenues:

- Our local social services contacts to include adult basic education, probation, corrections, veteran services, vocational rehabilitation, county human services, kidstops, etc.
- Career Solutions social media
- Several free social media groups in Central MN
- Marketing to our job seeker clients
- Participating employers posted on their social media
- Somali radio

### **Attach guidance and/or template which provides a roadmap for other areas to replicate the practice.**

This model could definitely be adopted by other WDAs. Please see the attached documents:

- Welding Discovery Day flyer for job seekers
- CDL Discovery Day flyer for job seekers
- Welding Discovery Day flyer and sponsorship levels for employers
- CDL Discovery Day flyer and sponsorship levels for employers
- Agenda for Welding Discovery Day
- Agenda for CDL Discovery Day

ARE YOU LOOKING FOR A GREAT, IN-DEMAND CAREER?

*Consider a career in*

**WELDING**



**Join us for Welding Discovery Day!**

**THURSDAY, JUNE 24, 2021, 1:00PM-4:00PM**

**Learn about the high-demand, wild world of welding in this FREE 3-hour workshop!**

- Welding job requirements for various welding positions
- Abundant job openings, great wages, company perks from local employers
- Insight and advice from local welders
- Test out the welding tools, equipment and safety gear
- Get all your questions answered...see if welding is the right career fit!

**Location:** St. Cloud Technical & Community College (SCTCC)  
1542 Northway Drive, St. Cloud, MN 56303, Parking Lot D, Door 8, Room 1-377

**Registration:** Contact Greg at Career Solutions! 320.761.3339 or Email: [gregory.holub@CSJobs.org](mailto:gregory.holub@CSJobs.org)



Affirmative Action/Equal Opportunity Employer/Americans with Disabilities Act. Career Solutions does not discriminate on the basis of race, color, creed, religion, national origin, gender, marital status, status with regard to public assistance, sexual orientation, family status, disability or age. Please contact 320-308-5334 if you need to receive this information in alternative format or if you need accommodations to attend any of our events.

**ARE YOU LOOKING FOR A GREAT CAREER?**

*Consider a career in*

# TRANSPORTATION



**Join us for CDL Discovery Day!**

**July 13, 1:00PM-4:00PM OR August 18, 1:00PM-4:00PM**

**Learn what it takes to be a CDL Driver in this FREE 3-hour workshop!**

- CDL training requirements for semi-truck and bus drivers
- Job openings, wages, company perks from local employers
- Insight and advice from local drivers
- Pre-trip inspections & equipment
- Experience climbing into the actual driver seat
- Get all your questions answered...see if driving is the right career fit!

**Location:** St. Cloud Technical & Community College (SCTCC) Customized Training  
1215 -15th Street North, St. Cloud

**Registration:** Contact Greg at Career Solutions today! 320.761.3339 or  
Email: [gregory.holub@CSJobs.org](mailto:gregory.holub@CSJobs.org)



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 ACCESSIBLE DOOR     
  DOOR NUMBER     
 ..... INDICATES SAFEST WALKING ROUTES



St. Cloud Technical &  
 Community College  
 1540 Northway Drive  
 St. Cloud, MN 56303

Health Sciences Building  
 1245 15th Street North  
 St. Cloud, MN 56303

Heartland Building  
 1520 Whitney Court  
 St. Cloud, MN 56303

President's Office/Training Solutions  
 1215 15th Street North  
 St. Cloud, MN 56303

[www.sctcc.edu](http://www.sctcc.edu) | 320-308-5000 | 800-222-1009

SCTCC is a member of Minnesota State and accredited by the Higher Learning Commission. ADA accessible facility. Affirmative action/equal opportunity educator/employer.

***Administrative Offices & Training Center building, the red line in front of the building indicates where individuals should park on the map.***

***Please enter the door in the center of the building by the picnic table.***

ARE YOU LOOKING FOR A GREAT, IN-DEMAND CAREER?

*Consider a career in*

**WELDING**



**Join us for Welding Discovery Day!**

**THURSDAY, JUNE 24, 2021 1:00-4:00PM**

**Learn about the wild world of welding in this FREE 3-hour workshop!**

- Welding job requirements for various welding positions
- Job openings, wages, company perks from local employers
- Insight and advice from local welders
- Test out the welding tools, equipment and safety gear
- Get all your questions answered...see if welding is the right career fit!

**Location:** St. Cloud Technical & Community College (SCTCC)

**Registration:** Contact Greg at Career Solutions today! 320.761.3339 or  
Email: [gregory.holub@CSJobs.org](mailto:gregory.holub@CSJobs.org)





Funding new and innovative programs to educate our future workforce.

# Sponsorship Opportunities

**How you can participate:** Join us in educating 50-60+ job seekers annually about the welding industry while showcasing your job opportunities at Career Solutions 3-hour Welding Discovery Day workshop! At Welding Discovery Day, participants who are interested in welding learn about: job openings and wages from local employers, insight and advice from local welders, welding training requirements, welding tools, equipment and safety gear...and they get all their questions answered to see if welding is the right career fit. (Career Solutions can fund Welding Training through the [Dislocated Worker Program](#)).

ANNUAL SPONSORSHIP BENEFITS	Platinum Sponsor \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$500
Showcase your Welding career opportunities on our Employer Spotlight Panel for Welding Discovery Day	✓	✓	✓
Access our candidate pool of Welding training grads	✓	✓	✓
Company logo added on Discovery Day Marketing	✓		
Social Media shout-outs about your company	✓	✓	
Virtual Tour of your company provided to candidates (video supplied by company)	✓	✓	
Company listed in Career Solutions Annual Report publication	✓	✓	✓
Join our Preferred Employer List	✓	✓	✓
Recognized as a Community Partner	✓	✓	✓
Business Services consultation to assist you with your recruiting, training and retention needs	✓	✓	✓
Present open job leads to Career Solutions staff to increase their ability to refer strong candidates	✓	✓	✓

## Each sponsor will:

- Get invited along with other businesses to participate at each bi-monthly Welding Discovery Day (for the year) to showcase your company, career opportunities and company perks.
- Get invited to connect and network with our Welding training grads.
- Provide Career Solutions with the opportunity to add additional resources to make Discovery Day the best it can be.

*Career Solutions Staff will provide sponsor guidelines.*

## For more information about sponsorship opportunities, contact:

Ann Meline, Development & Program Manager, [Ann.Meline@CSJobs.org](mailto:Ann.Meline@CSJobs.org) / 320.342.3084 (Sponsorship details)  
 Audrey O’Driscoll, Program Director, [Audrey.ODriscoll@csjobs.org](mailto:Audrey.ODriscoll@csjobs.org) / 320.308.5712 (Discovery Day activities)  
 Tammy Biery, Executive Director, [Tammy.Biery@csjobs.org](mailto:Tammy.Biery@csjobs.org) / 320.308.5702



## CDL DISCOVERY DAY

### AGENDA – JUNE 2, 2021

1:00 – 1:05	Welcome & Introductions	Greg
1:05 – 1:10	Overview of Events & Agenda	Angela
1:10 – 1:20	Client Success Story	Tim H.
1:20 – 1:30	Video: <a href="https://www.youtube.com/watch?v=GQXVgnil-hw">https://www.youtube.com/watch?v=GQXVgnil-hw</a>	Angela
1:30 – 1:40	Presentation	Metro Bus
1:40 – 1:50	Presentation	Performance Foods
1:50 – 2:20	Tours and Pre-Trip Inspections – Truck	TBD
1:50 – 2:20	Tours and Pre-Trip Inspections – Bus	Metro Bus
2:20 – 2:30	BREAK	
2:30 – 3:30	Introductions of Employer Panel & Open Forum	Greg/Angela
	1. Performance Foods	
	2. Metro Bus	
	3. Daggett Truck Line	
	4. Simonson Lumber/ Simonson Properties	
	5. Spee-Dee Delivery	
	*Share answers to common questions	
3:30 – 4:00	Open Forum Q & A	All
	Ask-It Basket as needed	All