

# Discovery Days

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# Commercial driver's license (CDL)

- Lots of jobs available
- Tempting sign on bonuses
- Attractive salary starting point
- Clients entering program certain this is the path they want



# CDL Discovery Day

- Overview of the industry
- Video (Phil Schroeder)
- Overview of the truck
- Mock pre-trip inspection
- Opportunity to climb into truck
- Employer panel
- Employer meet & greet
- Q and A



# Success!

“

- It's a great glimpse as to what the expectations really are.
- The video was very helpful!
- I learned a lot. I liked how they explained it to us.
- I appreciated the meet and greet with employers.

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*A potential CDL student takes the driver's seat at the first Discovery Day November 12, 2020.*

# Rollout to other industries

- Healthcare
  - CNA
  - Pharmacy Tech
  - Phlebotomy
- Welding
- Construction



# Rollout to community

- ABE partners
- High Schools
- Radio
- Social Media
- Others



**ON AIR**

# More Success...

## 1. Sponsorships

- Public participation
- Outreach

## 2. Feeders for our WIOA and DW programs

## 3. P2P Recruitment – welding specific

# Looking Ahead...

- Construction
- Automotive
- Information Technology
- Energy





# Questions?



# Thank You!

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