



MAWB Business Services/Economic Development Committee Notes

May 12, 2022

Summary of Featured Presentation

The Statewide Health Improvement Partnership (SHIP) and the Minnesota Department of Health (MDH) Worksite Wellness Program offers many great resources for increasing wellbeing. [See slides](#). Additional handouts and resources are available on the Business Services/Economic Development Committee page.

Employer-Related Updates: Items Pertinent to Employers or Employer Services

- MAPCED: At recent meeting, heard presentations focused on agriculture and economic development, toured a pet food factory in Little Falls. Skills challenge is people without computer skills. Starting to look at boosting benefit package to attract workers.
- DEED (Workforce Strategy Consultants): Jackie Buck is retiring on June 3. Jessica Miller will take over on the Business Services Committee for her. Workforce Strategy Consultants team is filled. Developing immigrant/refugee employer toolkit
- DEED (Employer Engagement Specialist): CareerForce/MinnesotaWorks Helpdesk has had 963 calls from employers vs. 90 for jobseekers in the last six weeks. Busy with questions and resource requests from employers.
- DLI: Dual Training Pipeline Grants will be awarded in May. DLI overseeing frontline worker bonus pay application/process.
 - <https://frontlinepay.mn.gov/>
 - https://www.dli.mn.gov/sites/default/files/pdf/fwp_info_sheet.pdf
- Bonny Stechmann joined the committee for this meeting. She is the Job Service Area Manager for the Northwest Private Industry Council and a board member for WDA 1, who also handles MFIP and SNAP contracts. Working to fill her team. Meeting with jobseekers via 1-on-1 appointments. Will start chairing local Business Services committee.
- Rural Minnesota CEP: Regional meeting tomorrow will feature Ron Wirtz from Minneapolis Fed.
- Dakota-Scott: Employers of Excellence Award event on May 25.
- Central Minnesota Jobs and Training Services: Working with Centra Care on wellness for employers. Leading hiring events.
- Anoka: Young adult hiring event, partnered with library, had over 200 attendees. Will do a 55+ event and resource fair. Discussed employers (single parents, seniors) needing flexibility and helping employers understand that.

Discussion: Health Care Month

Should Healthcare month be moved from January to later in the spring to increase engagement?