

## Bridging the Digital Divide





## Who We Are

https://www.youtube.com/watch?v=JmGf5\_I7ZlA

Started in 1998, PCs for People is a nonprofit organization and national leader in digital inclusion, providing computers, low cost internet and computer repair to low income families.



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We fund our mission by providing secure, responsible electronics recycling as a free service for businesses and use the proceeds and equipment to provide the life changing benefit of digital access.



### Our Impact Lifetime Impact: 250,000 Computers Distributed 8 Million Pounds Recycled

In 2021 PCs for People served 157,000 individuals, distributed over 57,000 computers, connected 18,,000 new homes to the internet, and responsibly recycled 3.6 million pounds of e-waste.

- 40% of the families we served had never owned a home computer
- 73% of the recipients are persons of color and the average income of the families we served was \$15,500 for a family of 3

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• For the families enrolled in our low cost internet program, the average increase in income the first year is 15%.

We also employ disabled adults in our recycling center and provide internships to Summit Academy students.



# Our Approach = Holistic

- We provide the full technology needs for the family: computer, internet, computer repair and computer skills training
- The equipment is owned by the family so that everyone in the family can benefit
- We meet the need for vulnerable individuals, those under 200% of the poverty level (50k for a family of 4)

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# Why Partner With Us?

**Security:** We are NAID AAA Certified (National Association of Information Destruction), meeting or exceeding DOD (Department of Defense) and NIST (National Institute of Standards and Technology) standards for data sanitization and destruction and compliant with data protection and privacy standards.

**Sustainability:** We are R2 Certified meaning 100% of the materials we receive are recycled or reused – nothing ends up in the landfill.

**Financial Benefits:** Free recycling of most items and free pickup with a minimum of 15 computers or a pallet of recycling. Donations are tax deduction and CRA (Community Reinvestment Act) eligible

**Employee Engagement:** Group volunteer events are available in our office locations and we encourage our recycling partners to hold employee retired tech collections as tangible ways to engage their employees.

**National footprint:** Offices in Minnesota, Colorado, Ohio, Missouri, Maryland, Illinois and opening in Georgia in late 2021

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### **Electronic Recycling for Businesses**



- Free service
- Free pickup with 15+ computers or a pallet of mixed equipment
- We accept a wide variety of electronics
- Asset tag removal
- Certified hard drive sanitization
- Compliance reporting
- Environmentally responsible recycling of end of life equipment

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## Impact

## Your individual impact report demonstrates how you are making a difference!

#### Your commitment has made a significant impact!

Computers Distributed	Individuals Served	Children with computer access	Average Household Income	Percent of Families Employed	Percent that have ever owned a PC	
71	225	121	\$11,226	29%	60%	

#### **Demographic Distribution**

Origin	Percentage	Home Size	Children	Annual Income
African/African American	42	4.3	2.6	\$11,793
American Indian/Alaskan Native	0	0	0	\$0
Asian/Pacific Islander	0	0	0	\$0
Caucasian/White	34	2.1	0.8	\$9,096
Latino/Latina/Hispanic	5	3.0	1.0	\$8,000
Middle Eastern	0	0	0	\$0
Not Provided	17	3.3	1.9	\$15,196



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# Support PCs for People

### Donate Equipment:

Schedule a business pickup: recycle@pcsforpeople.org

### Individual and small business donations:

We accept individual donations at 1481 Marshall Ave St Paul. Small businesses (who don't qualify for pickup) can drop off equipment at 2492 Doswell Ave St Paul.

Host a tech collection – Host a collection at your location for your group to bring in their outdated tech and PCs for People will pick it up. (minimum pickup required)

### Volunteer:

### Individual and Group Volunteer Events:

Our warehouse at Hwy 94 and 280 has space for up to 10 volunteers at a time (think Feed my Starving Children for tech). Group events typically last 2–3 hours and activities during events are generally sorting, disassembling, testing and prepping equipment for our recipients – no tech experience required!

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## For More Information

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