



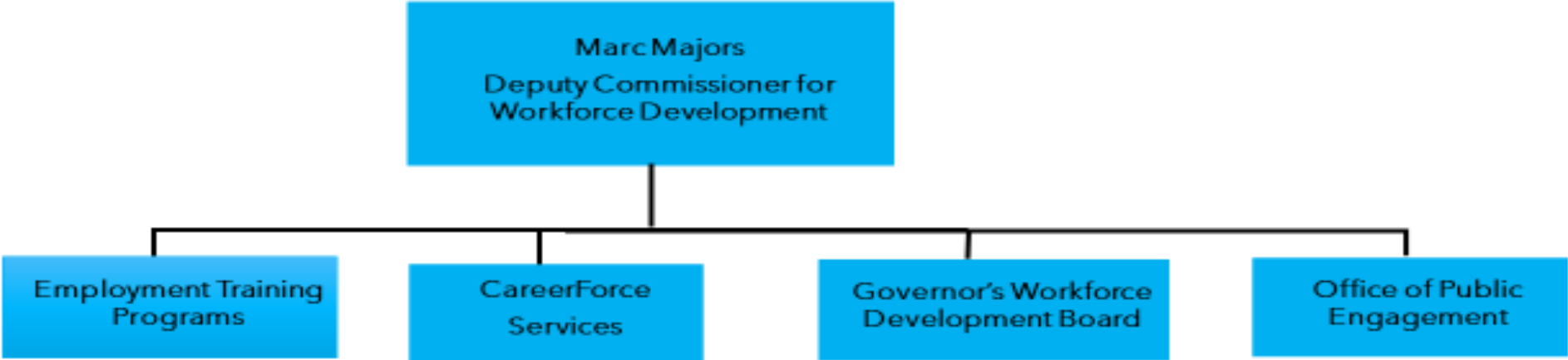
**EMPLOYMENT AND
ECONOMIC DEVELOPMENT**

Marc Majors
Deputy Commissioner of Workforce Development

Minnesota Association of Workforce Board
Summer Meeting
August 5, 2022



Workforce Development Division



Workforce Development Programs

- Federal (WIOA) and State Youth, Adult and Dislocated Worker Training Programs
- Federal and State Demonstration Programs/Initiatives
- Youth and Adult TANF
- Federal Trade Adjustment Assistance Program
- Federal Senior Community Services Employment Program
- Rapid Response
- Job Services
- Veteran Services
- Migrant Seasonal Farm Worker Program
- Federal Bonding Services
- Worker Opportunity Tax Credit
- RE-Entry Services
- Public and Private Initiatives
- H1-B Services

DEED's Top Goal for 2021-2022

- To drive an economic comeback from the COVID-19 pandemic, focused on people and businesses who face systemic barriers to growth
- One DEED: Teams across the agency are all working towards this top goal, developing goals focused on making systematic changes to their work that will lead to more equitable outcomes in our economy.

DEED's Five Priority Projects: These five objectives and key results are major projects for our agency in the coming year, cutting across multiple teams and designed to build a stronger agency for Minnesota.

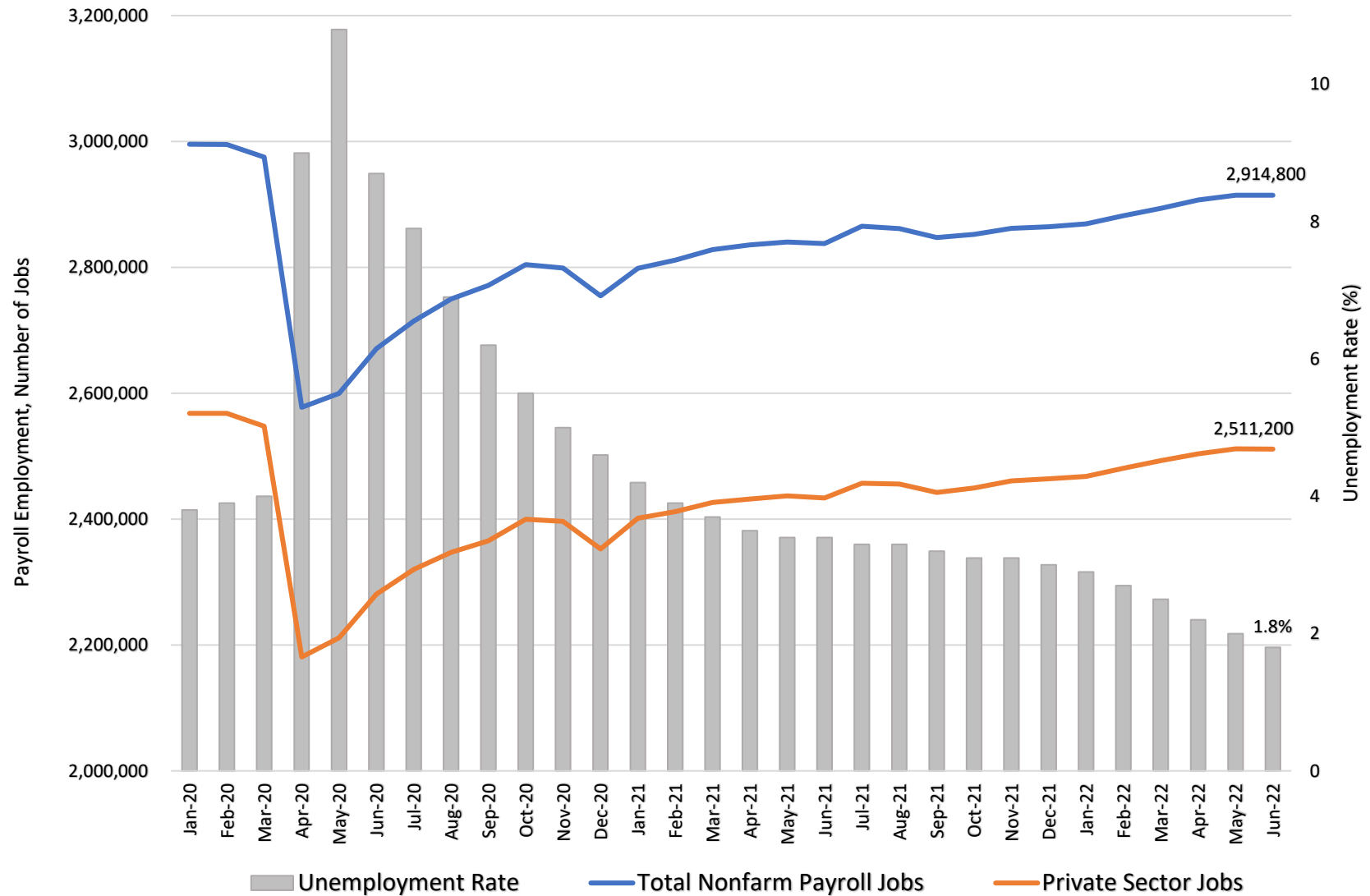
- 1) Build a new customer experience in our CareerForce system, rooted in a proactive approach to serve the customers that need us most.
- 2) Successfully implement all new economic recovery grant programs that come from the 2021-22 legislative sessions.
- 3) Land a dynamic new communications & marketing campaign to promote Minnesota's economy to the country and the world.
- 4) Create more opportunity for job-seekers and businesses by significantly strengthening the relationship between DEED's workforce and economic development systems.
- 5) Build a positive internal culture that makes DEED an extraordinary place to work.

More Information: https://mn.gov/deed/assets/objectives-key-results-2021-22_tcm1045-519294.pdf

Minnesota's Current Labor Condition

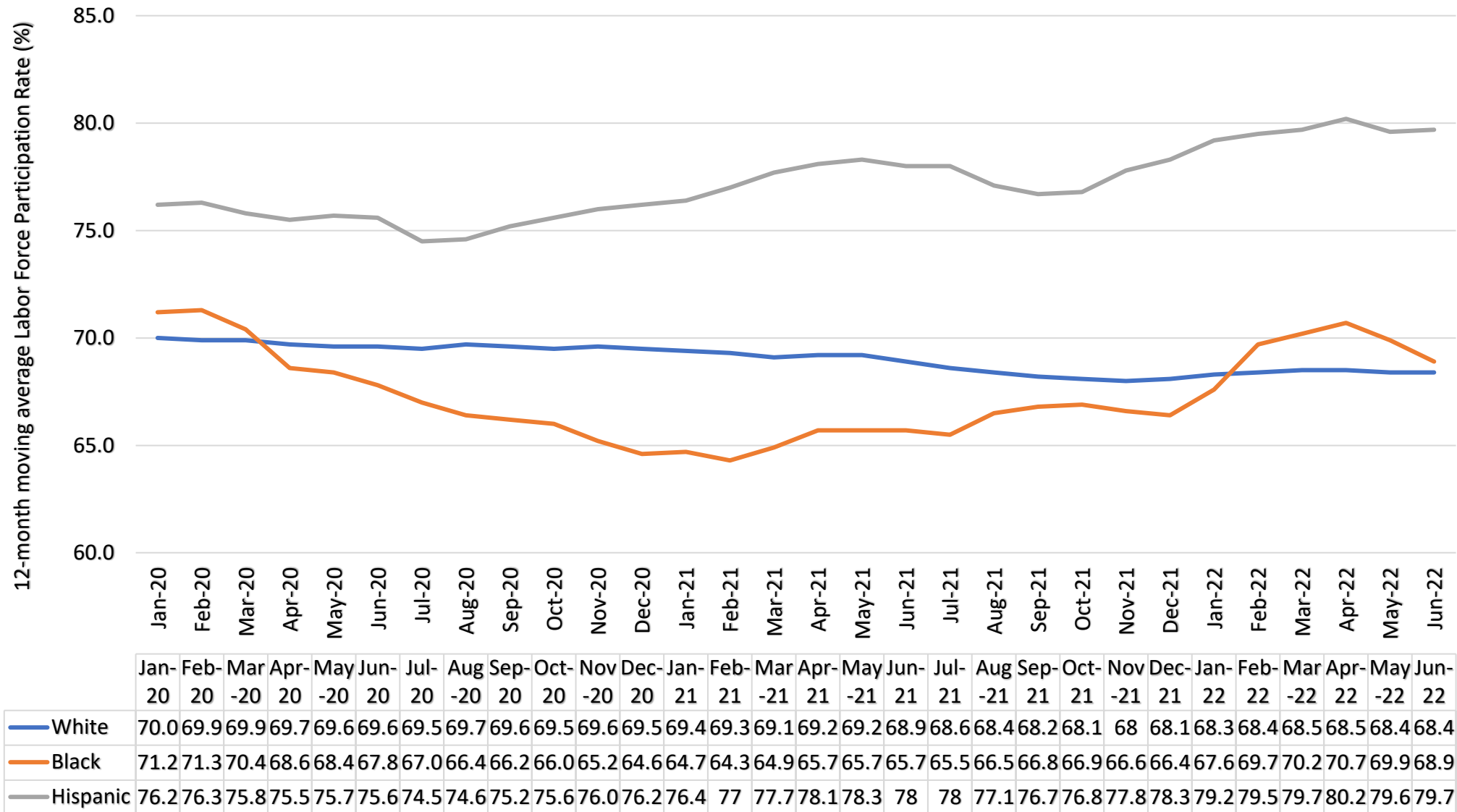
Unemployment Rate and Jobs

Minnesota, Seasonally Adjusted



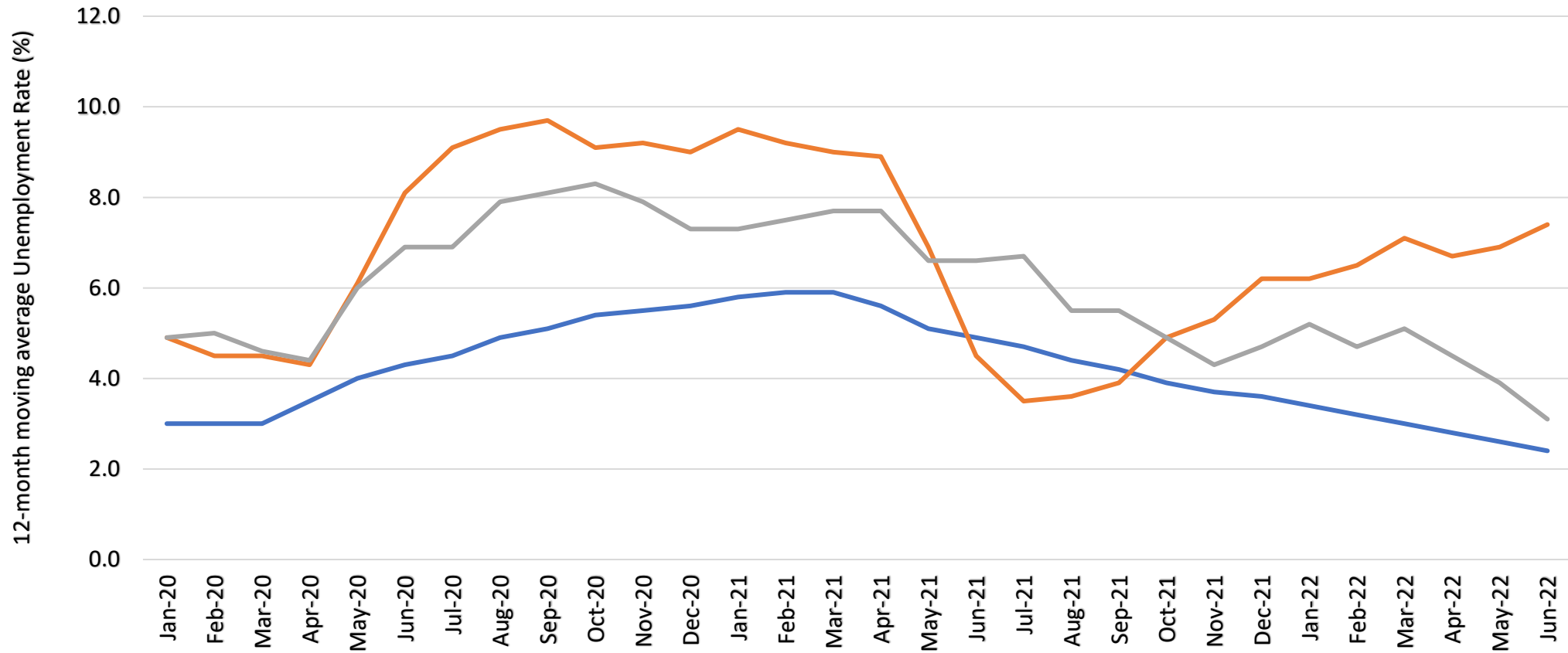
Labor Force Participation Rates

Minnesota, Twelve-month Moving Averages



Unemployment Rates

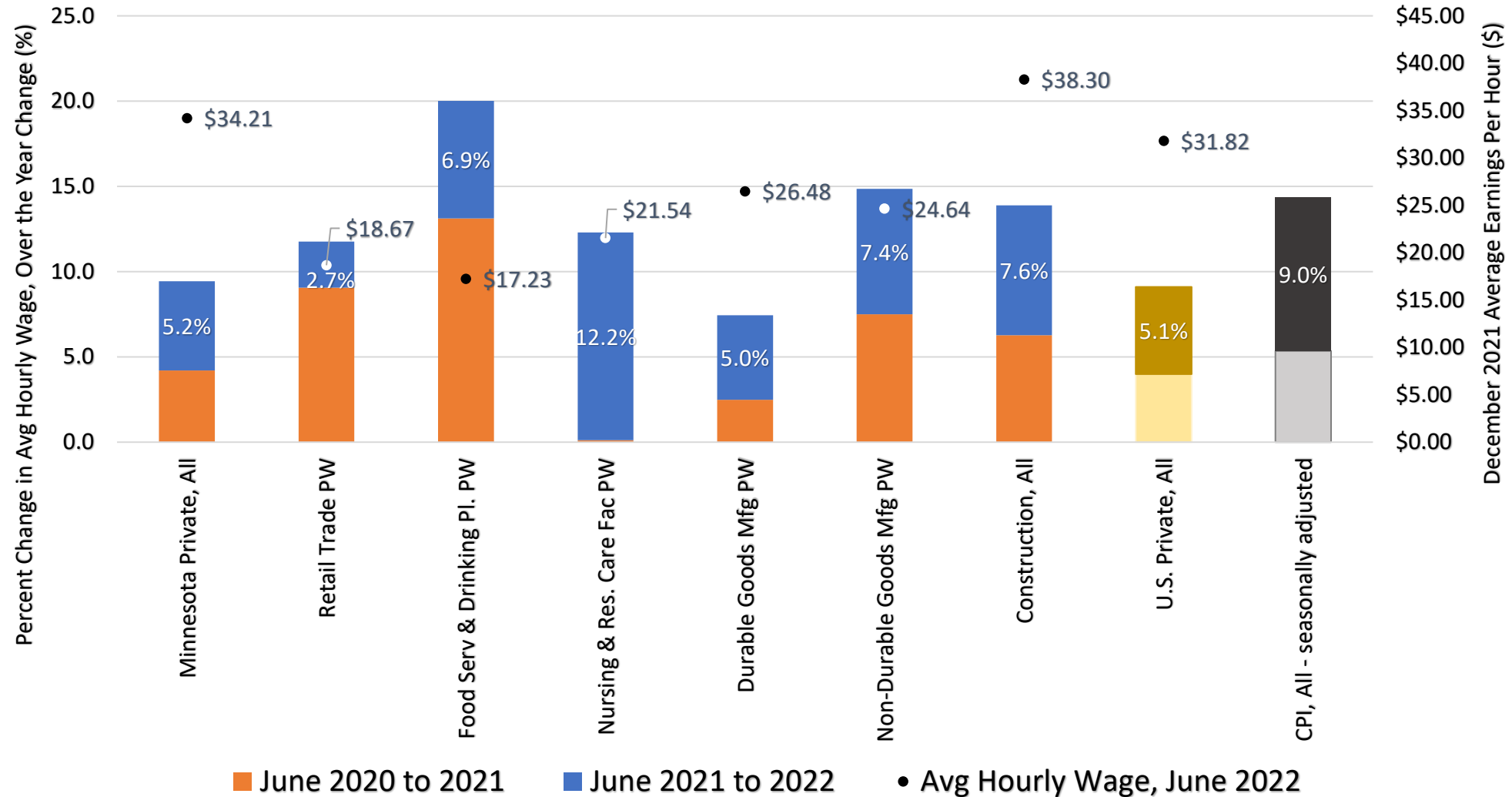
Minnesota, Twelve-month Moving Averages



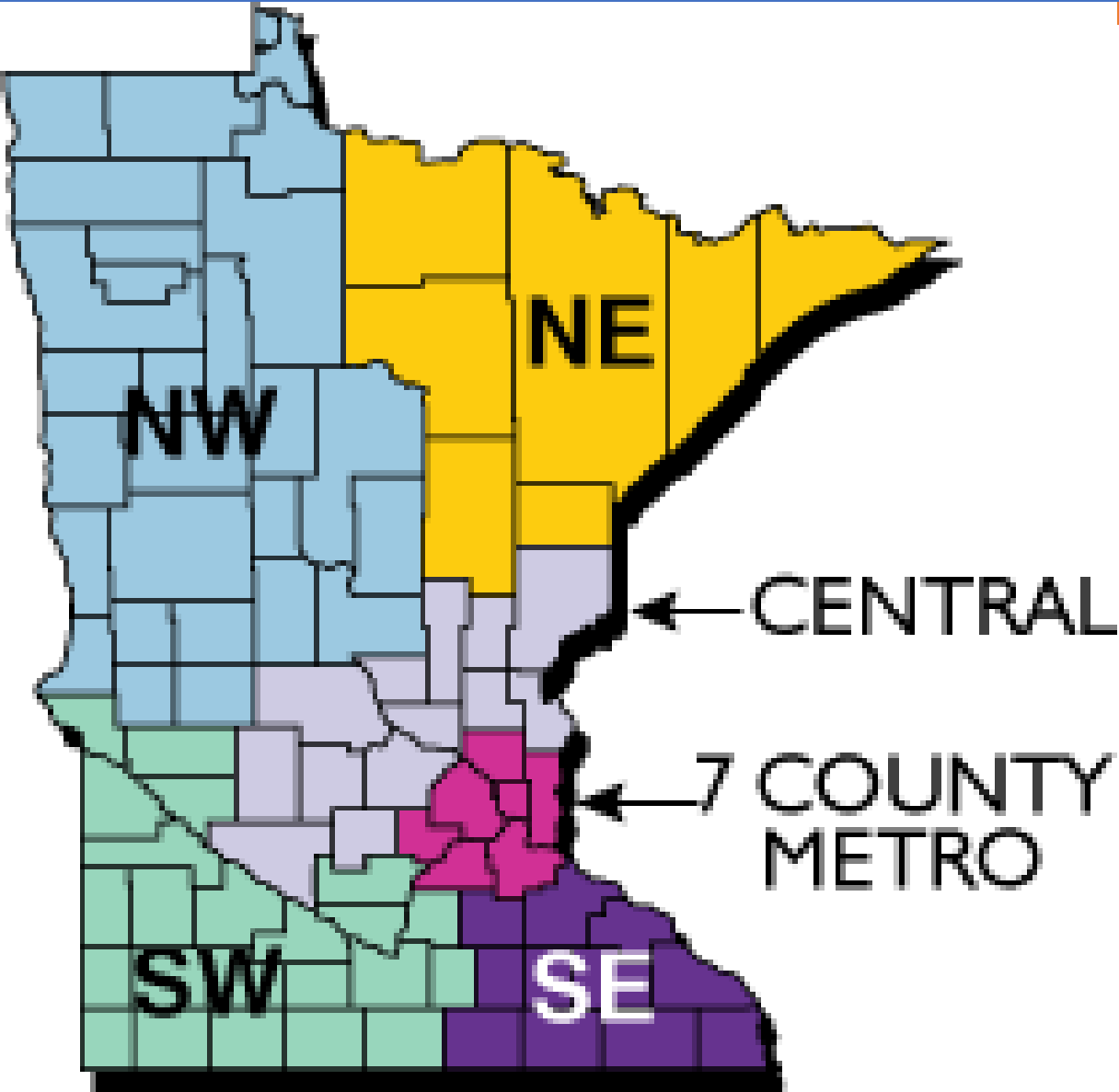
	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22
White	3.0	3.0	3.0	3.5	4.0	4.3	4.5	4.9	5.1	5.4	5.5	5.6	5.8	5.9	5.9	5.6	5.1	4.9	4.7	4.4	4.2	3.9	3.7	3.6	3.4	3.2	3.0	2.8	2.6	2.4
Black	4.9	4.5	4.5	4.3	6.1	8.1	9.1	9.5	9.7	9.1	9.2	9.0	9.5	9.2	9	8.9	6.9	4.5	3.5	3.6	3.9	4.9	5.3	6.2	6.2	6.5	7.1	6.7	6.9	7.4
Hispanic	4.9	5.0	4.6	4.4	6.0	6.9	6.9	7.9	8.1	8.3	7.9	7.3	7.3	7.5	7.7	7.7	6.6	6.6	6.7	5.5	5.5	4.9	4.3	4.7	5.2	4.7	5.1	4.5	3.9	3.1

Wages and Inflation

June 2021 and 2022 Over-the-Year Change, Minnesota and U.S.



Tight Labor Markets Across the State (Qtr. 4 2021 JVS)



- **Northwest = 18,861 vacancies (219,714 total jobs)**
 - 7,904 unemp. workers
 - 0.42 jobseekers per vacancy
- **Northeast = 11,742 vacancies (136,774 jobs)**
 - 4,782 unemp. workers
 - 0.41 jobseekers per vacancy
- **Central = 21,410 vacancies (272,472 jobs)**
 - 9,915 unemp. workers
 - 0.46 jobseekers per vacancy
- **Twin Cities Metro = 126,916 vacancies (1,716,718 jobs)**
 - 39,376 unemp. workers
 - 0.31 jobseekers per vacancy
- **Southwest = 16,313 vacancies (172,409 jobs)**
 - 4,486 unemp. workers
 - 0.27 jobseekers per vacancy
- **Southeast = 18,827 vacancies (240,698 jobs)**
 - 5,838 unemp. workers (4,596)
 - 0.31 jobseekers per vacancy

Actions we need to take

- Improve communication with partners to develop solutions to meet the moment.
- Increase our outreach efforts and identify the “untapped talent” who not part of the system.
- Continue to work with employers to understand their hiring needs and discuss employee attraction and retention efforts.
- Address the barriers keeping people out of the workforce.
- Create training programs to skill and reskill workers
- Align our public workforce System

Next Steps and Priorities

- Assessing the CareerForce Team's Statewide Outreach Tour
- Summer of Jobs Summit on August 8th.
 - Build momentum for our collective work at a critical time in Minnesota's economy.
 - Share important updates & insight from DEED on our workforce divisions and where we're headed.
 - Get feedback from partners on where we're heading.
- Prepare for the next legislative session
 - host brainstorming sessions with partners and employers
- Release three RFPS in the next two months
- Re-Invigorate the Governor's Workforce Development Board

THANK YOU!