

## **Submit a Success Story and Comment on CareerForce**

Located on every webpage within the footer on CareerForceMN.com

### Submit a Success Story

- A career seeker achieving success thanks to CareerForce
- An employer with hiring or retention success thanks to CareerForce
- A CareerForce staff person (or people) who went above and beyond - with great results
- A CareerForce initiative that is making a positive difference for customers
- Upload a photo
- Release of information included in this submission form

### Comment on CareerForce

- Any career seeker, employer or staff can share any comments they have about CareerForce services, a CareerForce location or CareerForceMN.com
- This information is collected to help CareerForce provide the best services possible.
- Individuals submitting the form can choose to share their contact information or remain anonymous.

## **Jobs in Demand Recently Updated in December 2022**

<https://www.careerforcemn.com/jobsindemand>

- Top 30 jobs in Minnesota that requires a year or less of post-secondary training and a high school diploma or less
- One of the most visited page in 2022 with over 46,700 pageviews

## **CareerForeMN.com 2022 Data Analytics**

Total Pageviews: 1.7M

Total Unique Pageviews: 1.5M

Total Users: 358K

Breakdown of User types

- Anonymous: 62.6%
- Job Seekers: 27.1%
- Employers: 7.9%
- Staff: 2.3%

Most utilized Career Seeker Tools: Compare Career to In-Demand Careers – 8,732 Uses

Top Keyword in Job Search: Remote

Top Keyword in Event Search: Dislocated Worker

Top Keyword in Training Program Search: CDL

Most visited page in 2022: Job Search – 307,756 Pageviews

## Service/Referral Updates

RESEA Referrals since 10/01/22: **7,834**

Services Entered into MAD

Career Counseling	632
Financial Aid Assistance	4
Good Jobs Now Outreach (Job Service Only)	414
Interviewing Assistance	244
Job Search Assistance	3,095
Placement Assistance	19
Placement Assistance (Federal Contractor Job)	2
Placement Assistance (Federal Government Job)	2
Referred to Adult Basic Education (ABE)	28
Referred to Adult Career Pathways, Pathways to Prosperity or Other State Training Programs	125
Referred to Dislocated Worker Program	2,082
Referred to Local Community Program, Services or Resources	600
Referred to Veterans Services (JVSG)	108
Referred to Vocational Rehabilitation Services	158
Referred to WIOA Adult	94
RESEA Meeting - UI Referral (Job Service Only)	4,636
Resume Writing Assistance	1,481
Skills Assessment	108
UI Assistance	454

## Upcoming Training Opportunities

February 16<sup>th</sup>, 2:00 – 4:30

**Job Service Training 52 - Migrant and Seasonal Farmworker (MSFW) Services and Complaint Process**

March 23<sup>rd</sup>, 2:00 – 4:30

**Job Service Training 53: Foreign Labor Certification and H-2A Opportunities**

Reach out to your local managers if you or your team are interested in attending.