
Employment Service Updates 3/1/2023

CareerForeMN.com 2023 Data Analytics – January 2023

Total Unique Pageviews: 157.4K

Total Users: 38K

Breakdown of User types

- Anonymous: 59.9%
- Job Seekers: 33.3%
- Employers: 1.4%
- Staff: 5.4%

Most utilized Career Seeker Tools: Interest Profiler – 852 Uses

Top Keyword in Job Search: Remote

Top Keyword in Event Search: Appointment

Top Keyword in Training Program Search: Maintenance Worker

Top 5 visited pages in 2022: Job Search, Jobs in Minnesota, Events Page, Dashboard and Training Program Finder

Training Program Finder

- DEED and Partner Organizations can add no-cost, Training Program content to their location pages.
- Partner organizations reporting Increased interest and referrals.
- [Guide to posting training opportunities.](#)

Next What's New with CareerForce Webinar

Thursday, March 2nd at 10:00 am

- Workforce Development related proposals in the One Minnesota Budget - an overview
- Job Quality - guest speaker from the Colorado Workforce Development Council
- Creative job fair ideas - speakers from Leading CareerForce partner RMCEP
- Health care hiring focus this summer - an update

Service/Referral Updates

RESEA Referrals since 1/23/2023: **3,058**

Services Entered into MAD

Career Counseling	218
Financial Aid Assistance	4
Good Jobs Now Outreach (Job Service Only)	119
Interviewing Assistance	77
Job Search Assistance	1246
Placement Assistance	2
Referred to Adult Basic Education (ABE)	8
Referred to Adult Career Pathways, Pathways to Prosperity or Other State Training Programs	46

Referred to Dislocated Worker Program	733
Referred to Local Community Program, Services or Resources	191
Referred to Veterans Services (JVSG)	40
Referred to Vocational Rehabilitation Services	64
Referred to WIOA Adult	17
RESEA Meeting - UI Referral (Job Service Only)	1829
Resume Writing Assistance	536
Skills Assessment	28
UI Assistance	169

Upcoming Training Opportunities

March 23rd, 2:30 – 4:00: **Job Service Training 52 - Migrant and Seasonal Farmworker (MSFW) Services and Complaint Process**

Reach out to your local managers if you or your team are interested in attending.

Additionally, on 2/27 DEED hosted a joint training session with the U.S. Department of Labor – Wage & Hour Division, Minnesota Department of Labor & Industry, Equal Employment Opportunity Commission, and the U.S. Department of Labor – OSHA

The agencies provided insights and guidance on the rules and regulations regarding agricultural complaints and labor laws which was extremely valuable for the attendees. The session also provided an opportunity for attendees to ask questions and get their doubts clarified by the agencies directly.

The recording of that presentation can be found [here](#).

The recording link and presentation materials for **Job Service Training 53: Foreign Labor Certification and H-2A Opportunities** is now loaded on the [Staff and Partner's](#) section on CareerForceMN.com