



**MAWB Business Services/Economic Development Committee Agenda**  
May 11, 2023

- 1. Welcome**
- 2. Introduction: Shannon Bryant, Executive Director of Workforce & Economic Development at Minnesota State Colleges & Universities**

Shannon's leadership and expertise are well aligned to the needs of our Workforce and Economic Development strategies. She brings a wealth of experience and a great understanding of what it takes to deepen and enhance this work. I am delighted she has accepted the position and I am looking forward to work with her. I am confident that she will in short time make significant impact on our workforce development efforts as we support and expand the work of our colleges and universities as we increase our ability to serve the workforce of Minnesota.

Shannon currently serves Tarrant County College (TCC) as the Executive Vice President for the Office of Corporate Solutions & Economic Development. Bryant is an accomplished workforce development professional who brings a strong background of working with business and industry to strategically align workforce solutions that enhance and sustain the local economy. Bryant and her team collaborate with chief executive officers and leaders from local corporations to identify and solve workforce needs for Tarrant County employers and provides customized workforce and job training solutions. She also leads the Everyday Entrepreneurship Venture Fund. This program supports local entrepreneurs through customized education, mentorship, and seed funding.

Since arriving at TCC, Bryant created *The Workforce Lens* podcast and serves as the Editor-In-Chief of *The Lens* magazine. In just its second year, *The Lens* received the 2022 Award of Excellence in the category of "Corporate Identity-Print Collateral" and the Award of Distinction in the category of "Public Relations / Communications" during the 28<sup>th</sup> Annual Communicator Awards competition, hosted by the Academy of Interactive and Visual Arts.

Prior to joining TCC, Bryant served as the Vice President of Workforce Development at Sinclair College in Dayton, Ohio, where she led one of the largest workforce development programs for a community college in the country. Prior to her time in higher education, Bryant spent 17 years working in the financial services industry helping individuals build career paths and passing security licensing and professional development exams.

Bryant has a Master of Education in Corporate Training and Knowledge Management and a Master Certificate in e-Learning and Instructional Design. A Lean Six Sigma Green Belt, Bryant is also a Certified Workforce Development Professional (CWDP, awarded by the National Association of Workforce Development Professionals [NAWDP]). Bryant has also been named the *Dayton Business Journal's* POWER 50 Most Influential Women for two consecutive years. Most recently, Bryant was inducted into the Marion Technical College Alumni Hall of Fame, and she was named the 2022 Distinguished Alumnus from the Ohio Association of Community Colleges (OACC).

### **3. Employer-Related Updates: Items Pertinent to Employers or Employer Services**

- M State
- Minnesota Chamber of Commerce
- Metropolitan Consortium of Community Developers (MCCD)
- Economic Development Association of Minnesota (EDAM)
- Minnesota Association of Professional County Economic Developers (MAPCED)
- State Agencies
  - DEED
  - DoLI
- Local Areas
  - Rural Minnesota CEP
  - City of Duluth
  - City of Lakeville
  - Central Minnesota (CMJTS)
  - Southwest Minnesota
  - Southeast Minnesota (WDI)
  - Hennepin-Carver
  - City of Minneapolis
  - Anoka County
  - Ramsey County
  - Dakota-Scott
  - Stearns-Benton (Career Solutions)
  - Washington County

**Adjourn by 11:00 AM**

**Next Meeting: June 8, 2023, 9:30 – 11:00 AM**