

Manufacturing Month: Plan Now for Success in October

Della Ludwig, Workforce Strategy Consultant – Central MN

Manufacturing Month Overview

Vision

1. Educate job seekers about careers in manufacturing
2. Tour manufacturing facilities in your community
3. Acknowledge and celebrate the manufacturing industry as a critically important part of Minnesota's diverse economy



#MNManufacturingMonth

Manufacturing Month Overview

Main Activities & Events

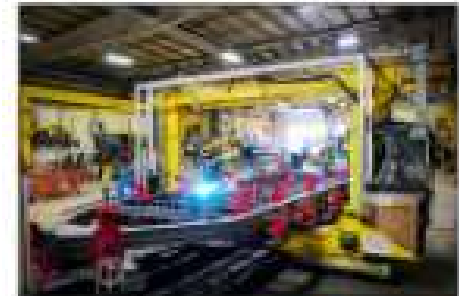
1. Proclamation from Governor
2. Tour of Manufacturing (TOM) & School Tours
3. Virtual Magazines (Central MN and South-Central MN)
4. Presentations in Communities and at Schools
5. Manufacturing Blogs and Articles
6. Workforce Wednesday Virtual Roundtable Presentation
7. CareerForce Activities and Events, including Job Fairs
8. Minnesota State Advanced Manufacturing Center of Excellence Webinars
9. Diversity in Manufacturing Initiative (DiMi)



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Where to Start – It's Not Too Late!

1. Set a date for a manufacturing-themed event or career fair at your CareerForce location
2. Connect manufacturing employers to Workforce Strategy Consultants for assistance in Tour of Manufacturing events or school tours
3. Share resources with communities, local schools, and manufacturers
4. Contact Liz Jennings at 651-259-7570 or liz.jennings@state.mn.us for assistance with setting up hiring events
5. Attend one of the Minnesota State Advanced Manufacturing Center of Excellence training or contact [Jaimee Meyer](#)
6. Reach out to your Workforce Strategy Consultant



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Resources

1. [CareerForce](#): Flyers, Videos, Events, Resources
2. [Central Minnesota Manufacturing Association](#) (CMMA) has a bunch of [resources](#) and developed a [virtual magazine](#) of local tours being offered in the region. [Bus funding](#) is available to schools who attend any of these specific tours.
3. [South Central/Greater Mankato](#) also has a [virtual magazine](#) and tours available.
4. Minnesota State [Advanced Manufacturing Center of Excellence](#) also has resources available to you, including [Community Tour Guide](#), [Host Toolkit](#), [Manufacturers Tour Guide](#), [Teacher's Tour Guide](#), and bus funding: contact [Sara Carrigan](#) at South Central Workforce Council or [Jaimee Meyer](#) for details.
5. There are also [infographics](#) with wage and career information available.
6. We also encourage all communities and businesses across the state to use the logo and the **#MNManufacturingMonth** in all communication and social media!



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WORKFORCE STRATEGY CONSULTANTS

WORKFORCE WEDNESDAY

Providing Workforce Solutions for MN Employers



Next Session:

Automation and Upskilling Workers

Wednesday, October 4th

11:00 a.m. – Noon

(Noon-12:30 p.m. Unplugged Audience Q&A)

Contact Us

[DEED Workforce Strategy Consultants](#)

<https://mn.gov/deed/business/help/workforce-assistance/wf-strategy.jsp>

MINNESOTA WORKFORCE STRATEGY CONSULTANTS

MISSION

Develop innovative workforce solutions by aligning resources, facilitating collaboration, and leveraging expertise in targeted industry sectors to drive economic equity and growth.

THE VALUE WE BRING

- > Provide tools and resources to support businesses in developing strategic workforce strategies
- > Connect stakeholders to economic development and workforce development resources
- > Focus on workforce diversity, equity, and inclusion initiatives
- > Enhance Minnesota's economic prosperity through workforce and economic development partnerships
- > Work in partnership with our stakeholders to provide workforce training development solutions to meet your talent needs



WORKFORCE STRATEGY CONSULTANTS

| Region | Consultant Name | Contact Information |
|---------------------------|-------------------------|--|
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