



CAREER SOLUTIONS OPEN HOUSE EVENTS

MAWB Presentation - 2024

Visit Our Website
CareerSolutionsJobs.org



Overview of Open House Events

- We started offering events winter 2022.
- These events offer many job search activities and workshops.
- Events have a theme with the season. Ex. "Spring into a new Career"
- We have brought in many job seekers!
- To date, almost 200 jobseekers have been served and connected with Career Solutions through our six open house events.
- We make the atmosphere fun, upbeat and inviting.
- Attendees sign in so we can see what the job seeker's needs are and what marketing efforts are working.



Activities & Workshops

Activities

- Learn about grant funded career training
- Meet 1:1 with a Career Planner
- LinkedIn head shots
- Job search in the computer Career Lab
- Refreshments
- Free Career Solutions coffee mug
- Free Strategize to Win career book (donated by local employer)

Workshops

- 10:30-12 Job Club Networking Group (topic tied to the theme i.e., Handling Job Transition During the Holidays)
- 12:30-1 Resume Tips
- 1:30-2 Interview Prep
- 2:30-3 Computer Basics
- 3:30-4 LinkedIn
- 4:30-5 Resumes/Cover Letters



Marketing Efforts

Flyers shared:

- Career Solutions clients
- Career Solutions social media
- Facebook community groups
- Local Bulletin Boards: gas stations, local colleges
laundry mats, grocery stores
- PSA to local news and media
- Gov Delivery
- Social services agencies including:
 - ABE
 - Probation
 - Human Services
 - Shelters
 - Veteran Advocates
 - Library
 - Colleges

Paid Advertising:

- Facebook boosts from our Facebook page
- Rented two-sided black sign out front

Career Seekers OPEN HOUSE

Dec. 15 & Jan. 19

10:30 a.m. - 6 p.m.

Where: **CareerForce** - St. Cloud

SCTCC 1542 Northway Drive, St. Cloud, Lot B, Door 2
320.308.5320 | info@csjobs.org | careersolutionsjobs.org

All Day Open House Activities:

- Learn about Career Solutions **FREE** training programs for youth & adults & other community resources
- Meet a career planner
- Update your LinkedIn profile (photos taken during event)
- Receive **\$25 Gift Card** for taking a quick workforce survey
- Resume Review
- Computer lab available for job searching
- Refreshments provided

Let our Career Planners Help You!

Learn more on these topics:

- Attend Job Club 10:30am-12pm ("Tis the season to Network!)
- Navigating Job Transition During the Holidays
- Updating your Resume
- Revamping your Cover Letter
- Enhance your Interviewing Skills
- Tips for networking with LinkedIn
- Computer Basics: (Keyboarding, Typing, Mouse, Internet, Email)

Hosted By:



Follow us on Facebook for details on the time for workshops!



Spring into a new Career

Job Seekers Open House

Thursday, March 30th

10:30 a.m.-5:00 p.m.

a partner of
CareerForce

Host:



Location: 1542 Northway Drive, St. Cloud, Lot B, Door 2
320.308.5320 info@csjobs.org careersolutionsjobs.org

FREE ACTIVITIES:

- Learn about grant funded career training
- Meet 1:1 with a Career Planner
- LinkedIn photos
- Job Search in the computer Career Lab
- Refreshments
- \$25 gift card drawing
- FREE coffee mug (while supplies last)
- FREE *Strategize to Win* career book (while supplies last)

WORKSHOPS:

10:30am-12pm Job Club: Networking/Library Resources
12:30-1pm Resume Tips
1:30-2pm Interview Prep
2:30-3pm Computer Basics
3:30-4pm LinkedIn
4:30-5 pm Resumes/Cover Letters

Hello 
Summer

Job Seekers Open House

Thursday, June 1st

10:30 a.m.-5:00 p.m.

a partner of
CareerForce

Host:



Location: 1542 Northway Drive, St. Cloud, Lot B, Door 2
320.308.5320 info@csjobs.org www.careersolutionsjobs.org

FREE ACTIVITIES:

- Learn about grant funded career training
- Meet 1:1 with a Career Planner
- Get your LinkedIn photo taken
- Job Search in the Career Lab
- Enjoy ice cold Lemonade & Snacks
- \$25 gift card drawing
- FREE *Expect to Win* career book (while supplies last)

WORKSHOPS:

10:30am-12pm Job Club: *Tips on Summer Job Hunting*
12:30-1pm Resume Tips
1:30-2pm Interview Prep
2:30-3pm Computer Basics
3:30-4pm LinkedIn
4:30-5 pm Resumes/Cover Letters

Open House

New Year New Career Job Seekers Open House

Thursday, January 11th

10:30 a.m.-4:30 p.m.

Host:



a partner of
CareerForce

Location: 1542 Northway Drive, St. Cloud, Lot B, Door 2
320.308.5320 www.careersolutionsjobs.org

FREE ACTIVITIES ALL DAY:

- 10:30am-12pm Job Club:
Planning Your New Year's Career Goals
- 1:1 Job Search Assistance
- Resume Review & Tips
- Interview Coaching
- Learn about FREE Career Training
- LinkedIn headshot photos
- Job Search in the Career Lab
- Refreshments
- FREE Coffee Mug
- FREE *Strengths Finder* Career Book







Jobseeker/Employer Impact

- Jobseekers can attend the open house all day to become more aware of the employment and training services we offer and obtain assistance, so they are better prepared for their next career.
- These individuals are getting help to be better prepared for the workforce, which is a benefit to employers.
- We are working on collaborating with CareerForce Hiring Events in the future as well as hosting industry targeted events that focus on current grants we have been awarded.





Contact Us

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-  CareerSolutionsJobs.org
-  1542 Northway Dr., St. Cloud





THANK YOU

Visit Our Website
CareerSolutionsJobs.org

