



MAWB Operations Committee

February 29, 2024

Chair Foshay convened the meeting at 9:01 AM.

Approval of the minutes & agenda, moved by Rick, seconded by Jinny, 7 Ayes, 0 Nays.

Workforce Division Updates – Marc Majors

- Since July, 12 RFPs have been issued, executed over 90 direct appropriations, 30 capital project grants.
- Still Remaining:
 - Drive for Five is under review, notifications coming in the next week or so.
 - Targeted populations, currently being reviewed.
 - Capacity building for small nonprofits is rolling RFP – working in legislature to increase cap of what nonprofits are eligible.
 - Application process will be similar to MJSP – 9/30 is last date for submission of applications
 - DEI training for small businesses is rolling RFP.
 - Clean energy due on March 4.
- A few TEGLs have come out:
 - Projected WIOA Title I reduced allocation for Minnesota. DEED is starting to look at ASUs for local area allocations.
 - TEGL 10-23, addresses how to provide assistance for folks waiting on work authorizations.
(<https://www.dol.gov/sites/dolgov/files/ETA/advisories/TEGL/2023/TEGL%2010-23/TEGL%2010-23.pdf>).
 - DEED is working to understand what we can and can't do, will hold trainings with each region to discuss opportunities for delivering services, etc.
 - Office of New Americans is led by Assistant Commissioner Abdiwahab Mohamed and helps coordinate services across the state.
- Survey on training (<https://forms.office.com/g/pHWMfujQmg>).
- New ETP Director named - Ama Akakpo

OSO RFP Guidance – Juanita Borton

- Requested review from directors of OSO policy, firewall policy, separation of duties policy, and conflict of interest policy.
 - Please see materials that were sent by email by Bob for feedback and provide comments by EOD 3/14.

Social Vulnerability Index Tool – Mike Lang, Michael Prideaux, & Jeanna Fortney

- See the full presentation [here](#).
- Additional SVI dashboards:
 - [Federal Adult SVI | Tableau Public](#)
 - [Youth SVI | Tableau Public](#)
 - [ACP OKR #3 Dashboard | Tableau Public](#)
- More information about our OKR work:
 - [DEED's Strategic Plan / Minnesota Department of Employment and Economic Development \(mn.gov\)](#)
- See the 2023 CareerForce Annual Report [here](#).

Apprenticeship Minnesota – Erin Larsen

- See the full presentation [here](#).
- Erin will be sharing letter of support drafts for MAWB and LWDAs to use to submit if there is interest.

GWDB Updates & Sector Strategy Conversation – Katie McClelland

- Feedback from the state plan went well and are in the process of getting it addressed.
- State plan will be voted on at the March 21st GWDB meeting.
- Employer Services has its own section in the state plan.
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- Discussion about sector partnerships, and the GWDB's role in serving as a best practice model for sector partnerships
- Need a state human capital plan, with data, for infrastructure projects - will bring information to us so we can create local/regional responsive plans.
- Want to have all plans done by end of August - DEED has 90 days after submission to review and approve plans
- Talk about sector partnerships at MAWB summer meeting - And then another follow-up conversation at MAWB/GWDB winter meeting
- Second annual workforce summit in September - Regional breakouts
- Sonia will reach out regarding local/regional planning questions, set up meeting for update on planning and how GWDB can support implementation

CareerForce Director Updates – Jeanna Fortney

- Working with Customer Innovation Team to help facilitate Service Delivery Working Group.
- See the full presentation [here](#).
- See the MN Job Quality Principles for Employers handout [here](#).
- Discussion of impact of RESEA calls:
 - 3,324 RESEA referrals to Job Service since 1/24/24
 - 1861 actual meetings that took place
 - 686 referrals to DW program, 16 referrals to WIOA Adult
 - 2521 unduplicated job seekers served
 - These data points only track those who have a MN Works account - 60-70% of RESEA referrals have a MN Works account or create one
 - Is there an in-person option for RESEA? - no

- What is the number of hours (input) staff spend on these calls to generate these outputs
 - Job Service staff do not have a certain number of calls to make per week - depends on the number of referrals in that area, though JS staff who are less busy may be assigned to follow up
- What happens to the referrals that come from these calls? - discuss at service delivery working group
- What is the opportunity cost of making these calls? - what could JS be doing if they weren't making calls?
- Future MAWB Ops Committee topic: sharing session incorporating job quality in our work.

SNAP Calls Presentation – Ashley Snyder, Art Larsen

- See the full presentation [here](#).
- Ages 18-52, not disabled, not living with a dependent under age 18 (ABAWD) - Time Limited, at risk of losing benefits when COVID waivers expired.
- June-July 2023 - mailed, emailed, text, robocall notice, and then again in November 2023 to let people know they were going to lose their benefits if they don't participate in SNAP E&T
- Job Service given names of people who are ABAWD SNAP recipients (no further subdividing beyond that)
 - 500 calls to start - around 14 per staff person (1-2 calls per week) - randomly pulled from all individuals in the ABAWD category
 - In general, a small number of those who are eligible choose to participate in SNAP E&T
 - Eligibility worker asks when enrolling that someone is interested in employment services now or in the future
 - Referrals received 2nd week of the month, assigned as local as possible
 - ES staff make calls throughout the month - three attempts made
 - Present overview of services available through CareerForce system
 - Email sent on local resources and information including SNAP E&T providers
 - Does participant have to go back to County financial worker to 'get referral'?
 - Referrals made through CareerForce database
 - Make sure the information is up to date
 - Connect at local level on how referrals are made/what information should be provided
- Metrics of success
 - How many people Job Service is reaching (for now)
 - Will be looking at other measures of success once the project gains more momentum - will determine other measurable outcomes

Hot Topics

- Youth/Adult performance negotiations
 - Need 2 LWDA Directors to be a part of negotiations.
 - Vicki and Nicole have done it the past few times.
 - One metro director – Nicole, one greater MN director – Jinny, Elena backup, Heather backup.
 - Make it something where it is a two-year commitment so that it can be a shadowing.
- MAWB Nominations – Elena

- Consider filling two at-large representatives with LEO/Board Chairs.
- Update on Fiscal Networking Group Meeting – Nicole
 - Communication with Carrie and Jinny having fiscal managers step up as leading this group.
- Legislative Committee Update – Deb
 - Set up meeting with Executive Committee and Deb to meet with DEED Commissioner and legislative leaders.
- Submit Committee Reports Moving Forward – Elena
 - Please submit committee reports as a written summary by the chairs.
 - Bob and Elena to create template.
- MOU/UFA updates – Elena
 - This was discussed earlier in the meeting.
- DEED policies needing updates – Elena
 - Please send priority DEED policies for review to Elena.
- Discussion: SCSEP modified and authorized positions – Tina
 - Each county has authorized slots, can't over-enroll.
- What is the best way to work with Jeanna to get on the same page for a shared vision for the CareerForce center system? - Erik
 - This was tabled.
- OSO- Is this something we should ask DEED for waiver from DOL or is this something we can advocate being taken out of the new WIOA legislation. I question the value of having an OSO in statute. – Erik
 - Erik made a motion, Nicole seconded. Elena will contact DEED about this.
- Business Services – Erik
 - Follow up with Jeanna on this.
- Financial and Grants Management Training Survey – Elena
 - Reminder to take this, link above.

The committee concluded at 2:00 PM.

Next Meeting: Thursday, March 28th from 9:00 AM – 12:00 PM virtual only!