



*Minnesota's Career Resource*



One Minnesota. 

# CareerForce Division Updates

## May 2024

# CareerForce Updates

## Vets Career Fair:

- Nearly 100 employers
- 10 Premier exhibitors
- 9 Service providers
- Nearly 300 Job-seeking Vets



**1st Annual Operation Career Launch:  
Job & Resource Fair held at Camp Ripley**

Serving: Military, Veterans and their families, and open to the public Employers from across MN

15000 MN-115, Little Falls, MN 56345

**JUNE 18, 2024 | 11am - 2pm**

Sponsored by:

# CareerForce Updates

- Wagner-Peyser Allocations
- MSFW/FLC Supervisor
- Employer Engagement Supervisor
- Communications
  - CareerForce Location Pages
  - Communications Support for upcoming “months”: Workforce Development Month (September), Manufacturing Month and National Disability Employment Awareness Month (both October)

# CareerForce Updates

## Creative Job Search Update:



### 7: USING THE INTERNET & SOCIAL MEDIA

Most current job search strategies will include using the internet to find available openings. It is easier than ever to quickly apply for several positions in a single day. The challenge is to utilize the information available to research and apply for positions that most closely meet your qualifications and interests. This chapter contains tips and tools you can employ to keep your browsing to a minimum and your networking and information gathering to a maximum.

### USING WEBSITES IN YOUR JOB SEARCH

Many companies list their job openings primarily on their corporate websites. This practice saves them money and tends to filter out casual job seekers. A posting on a company's website that does not appear on a general job search website is also appealing to job seekers, because the number of applicants they are competing against is smaller. Keep in mind, some job search websites copy information from postings on corporate websites, opening those postings to a broader audience.

A company's website is the first place to go when researching specific employers. You will often find vision and mission statements, a history of the organization and names of key supervisors. Large companies typically require job seekers to use their website's online application to be considered for their openings.



### 10: FINISHING TOUCHES

Every job search needs finishing touches, those often-overlooked actions likely to impress potential employers even if you don't get the job this time around. They show an attention to detail, professionalism, and an appreciation for an employer's time and consideration.

### POST INTERVIEW STEPS

After spending a great deal of time preparing for an interview, make sure to finish strong by following this two-step approach that will take little time and yield benefits by leaving a good impression.

### CONTACTING REFERENCES

Whether you believe your interview went well or not, you should contact your references to prepare them for a potential phone call or email from the employer. You might recap the interview briefly to each reference and highlight any points you made that they can verify, or emphasize, should they be asked by the interviewer for a testimony to your skills, experience and character.



\*Minnesota State will be retiring the website resources **CAREERwise**, **LMIwise**, and **MyMnCareers**. The content on these sites will remain available until July 1, 2024.



Thank you!

**Jeanna Fortney**  
CareerForce Director