



Business Services/Economic Development Committee

May 16th, 2024, 9:30-11:30am

The committee was called to order at 9:33 am.

Featured Topic: The committee heard a presentation on the Workforce Strategy Consultant's 5 Key Workforce Strategies. Please find the full presentation at this [link](#).

- Stevens County launched a great new childcard program. Received an award from EDAM in 2024. Video of the project - <https://www.youtube.com/watch?v=7h4-nmi7ciw>

Employer-Related Updates: Items Pertinent to Employers or Employer Services

- M State
- Minnesota Chamber of Commerce
- Economic Development Association of Minnesota (EDAM)
 - Conference in St. Cloud June 20-21st – few workforce topics.
 - Winter 2025 in Bloomington
- Minnesota Association of Professional County Economic Developers (MAPCED)
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- State Agencies
 - DEED
 - CareerForce & more series has been running throughout may. Lots of great participation with this series.
 - View recordings at this link: <https://www.careerforcemn.com/careerforce-and-more-employers>
 - RETAIN
 - Could share more about RETAIN program at future meetings.
 - DoLI
 - All-Industry Forum: June 11, 2024, from 9 to 10:30 a.m., at the Minnesota Department of Labor and Industry, 443 Lafayette Road N., Saint Paul, MN 55155.
 - Join DLI Pipeline staff to discuss the latest workforce trends in all seven Pipeline industries, hear success stories from employers, get updates on the program and interact with industry leaders and educators from across the state. RSVP is not required but suggested at pipeline.program@state.mn.us.
 - May 23, 2024, from 9 to 10 a.m. – Speaker Series featuring Lisa Tabor of CultureBrokers, LLC, and the presentation "The Inclusive Pipeline: Leveraging DEI for Enhanced Hiring, Retention and Organizational Growth." [Learn more and register](#).
 - VRS
 - Hoping to get staff more acquainted with the apprenticeship program and how to help folks working with VRS to be a part of these programs.

- Doing a lot of internal work with the growing team.
- Local Areas
 - Rural Minnesota CEP
 - Chrys is the new regional coordinator for the area, excited to be on the committee.
 - City of Duluth
 - City of Lakeville
 - Lakeville works program is a program run by the chamber but is launching a leadership program with current employees.
 - Central Minnesota (CMJTS)
 - CMJTS has been doing some great outreach events and work to increase apprenticeship.
 - Many career fairs have been held in schools.
 - Employers continue to be recruited for summer camps as well as working on gathering donations.
 - Many applications for incumbent worker trainings.
 - Disability services continue to grow. Inclusive workforce applications are still coming in.
 - Southwest Minnesota
 - Southeast Minnesota (WDI)
 - Hennepin-Carver
 - City of Minneapolis
 - Anoka County
 - Ramsey County
 - Dakota-Scott
 - Apprenticeship webinar held a few weeks ago with low attendance. Need to figure out how to bring DEED and DLI together on this topic.
 - Hiring events are picking up in attendance!
 - Stearns-Benton (Career Solutions)
 - Washington County
 - Northwest PIC

The committee concluded at 10:31 am.