



Business Services/Economic Development Committee

June 20th, 2024, 9:30-11:30am

The committee was called to order at 9:32 am. The committee members did a round of introductions.

Featured Topic: The committee heard a presentation on a recently published article: “[From College Major to Industry of Employment](#)” from Alessia Leibert, Research Project Manager at DEED. Please find the full presentation at this [link](#).

Employer-Related Updates: Items Pertinent to Employers or Employer Services

- M State
- Minnesota Chamber of Commerce
- Economic Development Association of Minnesota (EDAM)
- Minnesota Association of Professional County Economic Developers (MAPCED)
- State Agencies
 - DEED
 - Partnering with CareerForce in Mankato to host a business workshops.
 - <https://mn.gov/deed/events/business-events.jsp>
 - Adult Career Pathways is opening a Targeted Populations competitive grant for small employers.
 - https://mn.gov/deed/assets/targeted-populations-diversity-rfp_tcm1045-608412.pdf
 - MNWorks is consistently getting new employer accounts 25-35 of the 35-45 new accounts are added every week.
 - Manufacturing Month (October) programming ideas send Liz’s way.
 - RETAIN
 - The program is in a Sustainability phase – it reached its target enrollment and is now being evaluated.
 - Trying to reach out to employers who had employees injuries to communicate available services DEED can provide.
 - DoLI
 - VRS
- Local Areas
 - Rural Minnesota CEP
 - RWA DEI speaker & meeting on July 19th in Detroit Lakes.
 - I-WE is being revived given Chrys is now in her position.
 - City of Duluth
 - City of Lakeville
 - Central Minnesota (CMJTS)
 - Southwest Minnesota
 - Southeast Minnesota (WDI)

- Many incumbent worker trainings have been taking place.
 - Connecting with employers more on youth experiences and training.
 - A few layoffs in the area and helping folks getting into new career paths and trainings.
 - Free World pilot project focused on justice involved individuals to get CDL training.
- Hennepin-Carver
- City of Minneapolis
- Anoka County
- Ramsey County
 - Holding biggest job fair of the year at Allianz Field next Wednesday (40 employers, 300 job seekers).
 - Comprehensive service center is being moved to downtown St. Paul and CareerForce center will be moving there with hopes of getting more traffic and increasing employer engagement.
 - Starting to plan for Manufacturing Month in early July.
 - Skills Based Hiring Accelerator workshops being hosted.
- Dakota-Scott
 - Speaker event coming soon.
 - More job seekers coming to hiring events but employers are pulling out given staffing issues.
- Stearns-Benton (Career Solutions)
 - EDAM summer conference presentation this afternoon with DEED and CMJTS partners.
 - Had open house for jobseekers recently with good attendance.
 - Welding Discovery Day in October for Manufacturing Month.
 - CareerOne begins the end of June. VIP event will partner with these camps.
 - Drive for Five efforts have begun.
- Washington County
- Northwest PIC

The committee concluded at 10:42 am.