



## Business Services/Economic Development Committee

August 8th, 2024, 9:30-11:30am

The committee was called to order at 9:34 am.

**Featured Topic:** The committee heard an update on the Tour of Manufacturing that will be held in October by Della Ludwig, Workforce Strategy Consultant, Department of Employment & Economic Development. The full presentation can be accessed [here](#).

### Employer-Related Updates: Items Pertinent to Employers or Employer Services

- M State
- Minnesota Chamber of Commerce
- Economic Development Association of Minnesota (EDAM)
  - EDAM on the road event coming up Aug 15th 10am-3pm! Tour with the St. Paul Port Authority. <https://edam.org/EDAM/Events/2024/On-the-Road/Home.aspx>
- Minnesota Association of Professional County Economic Developers (MAPCED)
  - Remain focused on the DHS proposed new rules on Family Child Care providers.
- State Agencies
  - DEED
    - VRS
      - National Disability Awareness Month event in October. There will be a van across business in the state.
      - Governor Certificates will be going to businesses that VRS has been working with for many years.
      - Go MN Grant is currently underway in Duluth area. Focused in the transportation industry at the moment. SE is next pilot project.
  - RETAIN
    - No update at this time.
  - DoLI
    - Dual training grant was awarded at the start of the summer in partnership with OHE. Had over 80 funded programs.
    - Cannabis-related workforce training was put out by OHE. Nobody applied given the newness to the field.
    - Apprenticeship is busy – just received a large federal grant.
- Local Areas
  - Rural Minnesota CEP
    - James V. was hosted as a speaker and was well received.
      - <https://www.jamesvukelich.com/speaking>
    - Lots of work getting caught up and up to date on regional
    - Drive for 5 policy being developed and outreach beginning.
  - City of Duluth

- City of Lakeville
- Central Minnesota (CMJTS)
  - State-wide infographics have been updated and will be shared when completed
  - Busy with outreach events, including the County Fair (over 1000 people talked to)
  - Sherburne County received I-WE designation
- Southwest Minnesota
- Southeast Minnesota (WDI)
  - Excited for Kortney to attend a National Association of Workforce Development Professionals Training with plan to set up for WDI.
- Hennepin-Carver
- City of Minneapolis
  - Talent symposium in early October in partnership with Hennepin County and local chamber.
  - Talent development program and incumbent worker training program is recruiting and excited to get started.
- Anoka County
- Ramsey County
- Dakota-Scott
  - October 2<sup>nd</sup> – Jerry H. is speaking in Dakota County – committee members are invited to attend.
  - Attendance increasing for hiring events.
- Stearns-Benton (Career Solutions)
  - Attendance increasing in the centers and at hiring events.
  - Looking at looking over the large job fair in the area from DEED.
  - County Fair had great attendance at the booth.
  - Big recruitment for Drive for 5 and other grant opportunities.
- Washington County
  - A few staffing changes.
  - Difficulties in gaining steam on I-WE designation.
- Northwest PIC

The committee concluded at 10:27 am.