



Business Services/Economic Development Committee

October 10th, 2024, 9:30-11:30am

The committee was called to order at 9:33 am.

Featured Topic: The committee heard a presentation on the [Analysis of Migration Trends and Patters in Minnesota Report](#) from Dr. Eric Guthrie, Senior Demographer, Minnesota State Demographic Center. The full presentation can be accessed [here](#).

Employer-Related Updates: Items Pertinent to Employers or Employer Services

- M State
- Minnesota Chamber of Commerce
 - Chamber hosted Manufacturing Summit on Tuesday – lots of great opportunities to highlight manufacturing across the state.
 - Local partners are working with United Way on some disadvantaged youth and great opportunities for young people to get into work experience.
 - Launching a research project on productivity.
- Economic Development Association of Minnesota (EDAM)
- Minnesota Association of Professional County Economic Developers (MAPCED)
 - Manufactures month is underway & a primary priority this month
 - MAPCED's legislative platform is being developed – prevailing wage and child care are top of list.
- State Agencies
 - DEED
 - Manufacturing Month Resources have been shared on CareerForce Manufacturing page with many fillable resources
 - Mass layoff information sharing.
 - Rapid Response page: <https://mn.gov/deed/business/layoff-resources/>
 - CareerForce Employer Engagement Specialists
Contact this team as your first stop at CareerForce to connect you with the people and resources for your hiring and retention.
 - Email: Employer.Engagement.DEED@state.mn.us
 - Call: Liz Jennings, supervisor, 651-259-7570
 - Manufacturing page: <https://www.careerforcemn.com/industry/manufacturing>
 - Download a [fillable Manufacturing Month certificate](#)
 - Download [fillable Manufacturing Month local proclamation](#)
 - Disability month: <https://www.careerforcemn.com/NDEAM>
 - DoLI
 - Minnesota Dual-Training Pipeline 101 Webinar: Oct. 15, 2024, from 9 to 10 a.m. [Register for the webinar here.](#)
 - Workforce Community Conversations

- Oct. 8, 2024, from 10:30 a.m. to noon at Austin Public Library. View the [event flyer](#) for more details.
 - Oct. 9, 2024, from 10 to 11:30 a.m. at Northtown Library, Blaine. View the [event flyer](#) for more details.
 - Oct. 16, 2024, from 10:30 a.m. to noon at Marshall City Hall. View the [event flyer](#) for more details.
 - Oct. 23, 2024, from 10:30 a.m. to noon, at Minnesota State College Southeast, Red Wing campus. View the [event flyer](#) for more details.
 - Oct. 24, 2024, from 1 to 2:30 p.m. at Lake Agassiz Regional Library, Crookston. View the [event flyer](#) for more details.
 - Oct. 25, 2024, from 10 to 11:30 a.m. at The Forge, Grand Rapids. View the [event flyer](#) for more details.
 - Oct. 30, 2024, from 10 to 11:30 a.m. at Holiday Inn Express & Suites, Shakopee. View the [event flyer](#) for more details.
 - Industry Forums
 - Nov. 7, 2024, 9 to 10 a.m., [Advanced Manufacturing Industry Forum](#)
 - Nov. 7, 2024, 1 to 2 p.m., [Child Care Industry Forum](#)
 - Nov. 8, 2024, 9 to 10 a.m., [Legal Cannabis Industry Forum](#)
 - Nov. 12, 2024, 9 to 10 a.m., [Agriculture Industry Forum](#)
 - Nov. 12, 2024, 1 to 2 p.m., [Information Technology Industry Forum](#)
 - Nov. 13, 2024, 9 to 10 a.m., [Health Care Services Industry Forum](#)
 - Nov. 13, 2024, 1 to 2 p.m., [Transportation Industry Forum](#)
- Local Areas
 - Rural Minnesota CEP
 - Many Manufacturing Month event.
 - Disability Resource Coordinator grant recipient.
 - Drive for 5 enrollment is under way.
 - City of Duluth
 - City of Lakeville
 - Central Minnesota (CMJTS)
 - Many tour of manufacturing events.
 - <https://www.careerforcemn.com/careerforce-blog/operation-exploration-fostering-interest-manufacturing-careers>
 - Promotion of I-WE & applying.
 - Celebrated 40th anniversary last night.
 - Southwest Minnesota
 - Southeast Minnesota (WDI)
 - Hennepin-Carver
 - City of Minneapolis
 - Anoka County
 - Ramsey County
 - Many manufacturing months events & tours.
 - Considering how to address takeaways from demographic presentation.
 - Dakota-Scott

- Manufacturing hiring event today.
- Hoping to highlight Disability Month.
- Consider how AI could be discussed in this committee.
- Employer tips. (see email from Bob)
- Stearns-Benton (Career Solutions)
 - Great events and tours going on for Manufacturing Month.
 - I-WE recruitment is still going strong.
 - Incumbent working training enrollments are still growing.
 - EPIC event is coming up later in October.
 - Setting up Drive for 5.
 - HR professional meetings each month – local colleges coming in November.
- Washington County
- Northwest PIC

The committee concluded at 10:31 am.