



## Business Services/Economic Development Committee

November 14<sup>th</sup>, 2024, 9:30-11:30am

The committee was called to order at 9:32 am.

**Featured Topic:** The committee heard an update from Minnesota State's Workforce & Economic Development program and an update on Customized Trainings from Melanie Wang, Dean of Customized Training, Hennepin Technical College; Sam Bowen, Dean of Customized Training and Continuing Education, Ridgewater College; Shannon Bryant, Executive Director for Workforce & Economic Development, Minnesota State system office.

### Employer-Related Updates: Items Pertinent to Employers or Employer Services

- M State
  - Working toward new strategic goals including more contract trainings
- Minnesota Chamber of Commerce
- Economic Development Association of Minnesota (EDAM)
  - <https://edam.org/EDAM/Events/2024/Holiday-Party/Home.aspx>
  - <https://edam.org/EDAM/Events/2025/Conference/Winter/Home.aspx>
  - Summer conference in Duluth Jun 11-13th
- Minnesota Association of Professional County Economic Developers (MAPCED)
- State Agencies
  - DEED
    - Programs for renewable energy has been increasing
    - Highlight and provide to everyone the newest resource for the State Rapid Response Team's (SRRT) toolkit! Please feel free to take a picture and put it in your favorites on your phone and if anyone, an employer or someone who is being impacted by a small or mass layoff or business closure needs more information on what to do next, let them scan the QR Code and get directed to our [SRRT Layoff and Business Closure Resources webpage!](#)
  - DLI
    - November 18-24: National Apprenticeship Week ([Learn More & View Events](#))
    - November 19 – 10am: Registered Apprenticeship 101 ([Register Here](#))
    - December 10 – 3pm: Registered Teacher Apprenticeships 101 ([Register Here](#))
    - Dec. 10, 2024, from 9 to 10 a.m., featuring Sarah Ciavarri of Level Up Leadership, LLC, and the presentation "Breaking the Leadership Myths: Unlearning the Lies and Leading with Confidence." [Learn more and register.](#)
    - Apprenticeship events: [News and events | Minnesota Department of Labor and Industry](#)
- Local Areas
  - Rural Minnesota CEP
    - IWE materials still recruiting to get new applications

- Presented new awardees and continue to promote the IWE program
  - M State coordination with outreach events with van
  - Ideas for Drive for Five coming together
  - <https://business.fmwfchamber.com/events/Details/workforce-forum-bridging-gaps-creating-impact-1230131?sourceTypeld=Hub>
  - CDL exploration event coming up
- City of Duluth
- City of Lakeville
- Central Minnesota (CMJTS)
  - Pine Tech did a Manufacturing Tour Day for high school students
  - Planning virtual events for students to participate for registered apprenticeships later in November
  - Working at larger DEIB with Career Solutions event coming in March 2025
- Southwest Minnesota
- Southeast Minnesota (WDI)
- Hennepin-Carver
- City of Minneapolis
- Anoka County
- Ramsey County
- Dakota-Scott
- Stearns-Benton (Career Solutions)
  - Held EPIC event with 4200 10<sup>th</sup> graders & 150+ employers in October
  - Manufacturing training going on right now from Drive for Five
  - Starting in January, second year of Excel Energy Power Up Grant – 5 week training program on construction
  - CDL & Welding discovery days coming up in December
  - Jobseeker open house coming up in January
  - Compiling a list of best practices from employers on DEIB that can be shared
  - Updating IWE application to make it easier for application scoring
- Washington County
  - Business Services Rep retired
  - IWE effort has plateaued
  - Many new facilities/projects coming to Washington soon
- Northwest PIC

The committee concluded at 10:42 am.