



Minnesota's Career Resource



One Minnesota. 

CareerForce Division Updates

January 2025

JVSG Updates/Training on Updated Eligibility

- The initial briefing to MAWB was in June 2024
- JVSG staff training completed in November 2024
- New Veterans Employment Screening Tool completed in November 2025
- Job Service Managers training completed in December 2024
- Workforce One eligibility page updated in December 2024
- CareerForceMN online screening will be completed in February 2025
- LVERs will be conducting training at CareerForce locations starting next month
- We will do follow-up training as needed.
- National Veterans Training Institute will provide training resources

Service Delivery Working Group

- Convening small group on Serving the Universal Customer
- Will schedule WIOA Partner Meeting as needed
- RESEA Referrals—schedule local meetings with Art Larsen and Job Service Manager
- Leasing Topic—Request from MAWB on State leasing procedures

Local area staff perspectives needed on current job seeker experience

DEED staff, LWDA staff and workforce development partners are all encouraged to share their perspectives on the general experience of job seekers they are serving now

- Link to the survey is in chat

There are three goals of this survey:

- Gathering anecdotal “job seeker experience” info that could be useful in multiple ways
- Providing potential opportunities for free media coverage to raise awareness about CareerForce
- Showcasing CareerForce staff and partners as ***the*** job search experts in Minnesota

Jump Start Your Job Search earned media and social media outreach

- Really great collaboration on Jump Start Your Job Search
- About a dozen media hits that we know of (there are probably more)
- Hopefully this outreach has generated interest in job fairs, open houses and other job seeker events you had/are having in January





Thank you!

Jeanna Fortney
CareerForce Director