



**EMPLOYMENT AND
ECONOMIC DEVELOPMENT**

MinnesotaWorks.net Replacement Project

Update for February 20, MAWB Operations Committee

Presented by

Ryan Wold



Agenda

- **Project Overview**
- **Update on upcoming milestones**
 - **April 2025 - New job search functionality on CareerForceMn.com**
 - **May 2025 – Transition to CareerForce.MN.gov**
 - **June 2025 – New Postajob portal for employers**
- **Questions**

Project overview

Mission: Help Minnesotans find jobs

Goal: Replace MinnesotaWorks.net

- Create one easy-to-use website that can help Minnesota job seekers find jobs
- Help Minnesotans find the resources that can help them overcome barriers to employment
- Fulfill regulatory requirements for providing a labor exchange

Goal: Enhance & maintain CareerForceMN.com

- CareerForceMN.com will be enhanced to support the job seeker's experience with the CareerForce system

Our north star: Job seekers first

Guiding Values

- Commit to a great customer experience
- Prioritize the needs of job seekers
- Build for sustainability
- Improve the customer experience as we're working on the project
- Listen to **you** and other stakeholders and continuously improve the site



Upcoming milestones

Stakeholder engagement

- Ongoing Project Update / Sprint Demo meetings since February 2024
 - 1/29/25 project update attendance: 109
 - Next update: 3/5/25
- Maintaining ongoing communication channels
 - Regular updates to MinnesotaWorks.net replacement project webpage
 - Utilizing GovDelivery list
 - Interest / engagement form
 - Stakeholder feedback is documented and regularly reviewed
 - Issues communicated from stakeholders are addressed in biweekly maintenance meetings



Job search feature update

Current Progress

Job Search

Keyword

Title, Company or Description

Location

City, State or ZIP code

Distance

20 miles

Search

Reset

COMPANY

Select a company

CITY

Select a city

Filter

Save search

Showing 500 jobs

\$32.50 an hour - Electronic Technician III - MN

Kelly Services • Fridley, MN

Technician III Electrical Engineering Lab Location: Minneapolis, MN *Pay: * \$32.50 per hour *Shift: * First Shift: 7:00 AM - 4:30 PM (9/80 Work Schedule) Kelly Government is seeking a highly motivated and experienced Electrical/Electronic Technician

Read more

Learn more and apply

Posted 1 day ago

\$50/1 Hour Shift- Minneapolis- Delivery Drivers for Foodsby Powered by Fooda

Fooda • Minneapolis, MN

"Fast. Fun. Easy". Office lunch Delivery Drivers needed 11:30am to 12:30pm Routes: Set routes and locations ! No more random apartment buildings and weird customers! Flexible schedules to accommodate your life! Restaurants: We work with a select g

Read more

Learn more and apply

Posted 1 day ago

(USA) Asset Protection Assoc - Sam's

Walmart • Maple Grove, MN

Position Summary... What you'll do... Maintains safety of Facility by following all safety standards, procedures, and guidelines including conducting safety sweeps, following proper forklift spotting procedures, following proper procedures for handli

Read more

Learn more and apply

Posted 1 day ago

Approved Design (finish line)

Job Search

Jobs For Me

Get custom job search results

Customize my search

Keyword

nurse

Location

55111

Distance

10 miles

Search

Reset

Showing 213 jobs

Sort by: Relevance

Relevance

Distance

Date posted

Job title

Company

Registered Nurse

North Shore Health • Grand Marais, MN

Whether you are an experienced RN 'who's seen it all' or a nurse working toward that, we invite you to join North Shore Health today and experience nursing with us! If you're looking to pick-up shifts as needed, this position is for you...

Read more

Learn more and apply

Posted 2 days ago

Telehealth RN

Excalibur Health • Grand Marais, MN

Whether you are an experienced RN 'who's seen it all' or a nurse working toward that, we invite you to join North Shore Health today and experience nursing with us! If you're looking to pick-up shifts as needed, this position is for you! You'll work PRN casual hours.

We are seeking a responsible and compassionate RN with top-notch clinical skills, a caring attitude, and the ability to thrive in a multi-disciplinary environment.

Responsibilities

- Assisting in the OR during operative procedures in accordance with AORN Standards and department policies and procedures
- Arranging and inventorying sterile set-up; passing sterile items to the surgeon, assisting in the preparation and movement of patients, and in the clean-up of the operating room
- Delivery of quality surgical nursing care to the adult, adolescent, pediatric, and geriatric surgical patient utilizing the nursing process (assessment, planning, implementation, and evaluation)
- Providing surgical nursing support for a variety major and minor surgical cases
- Delivery of quality surgical nursing care to the adult, adolescent, pediatric, and geriatric surgical patient utilizing the nursing process (assessment, planning, implementation, and evaluation)
- Comprehensive care of the surgical patient during the pre-op, intra-op and immediate post-operative course for the patient

Qualifications

- Current Registered Nurse (RN) License by the Minnesota State Board of Nursing

Learn more and apply

EVENTS

TUE 23 Jul

SCC Connects - Healthcare Careers

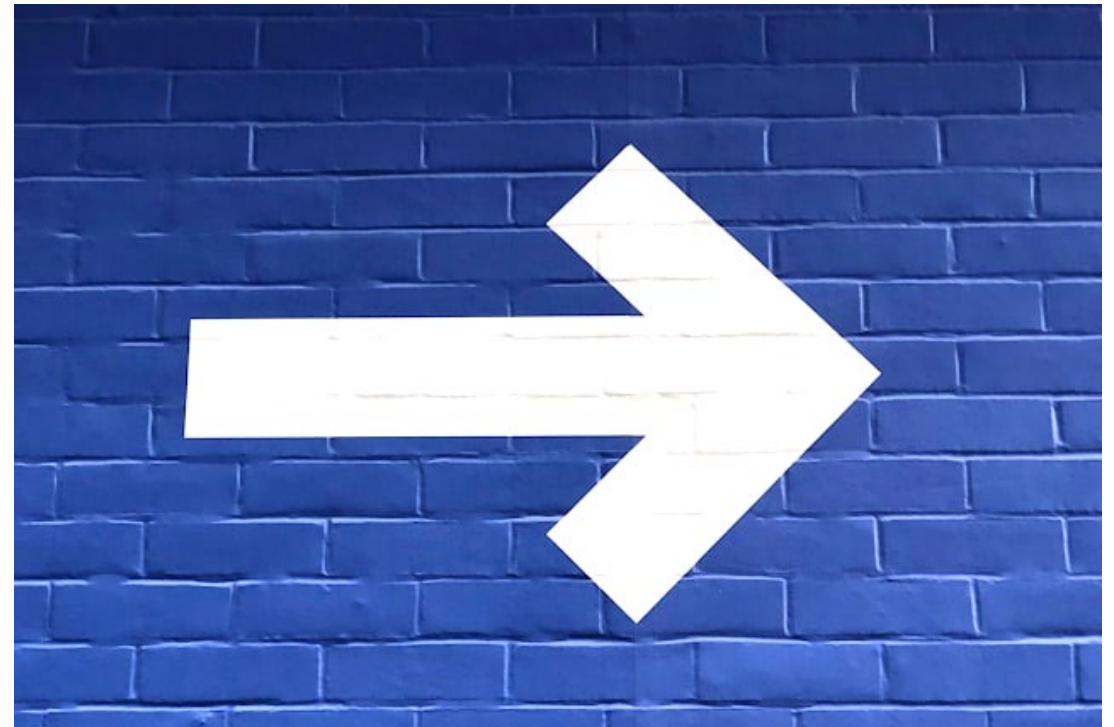
SCC CONNECTS is a FREE program that connects future SCC students to: A course to get you ready for college (computer use, reading and career exploration) College application and registration assistance Guidance navigating the college computer systemFinancial

Jul 23 - Aug 22, 2024

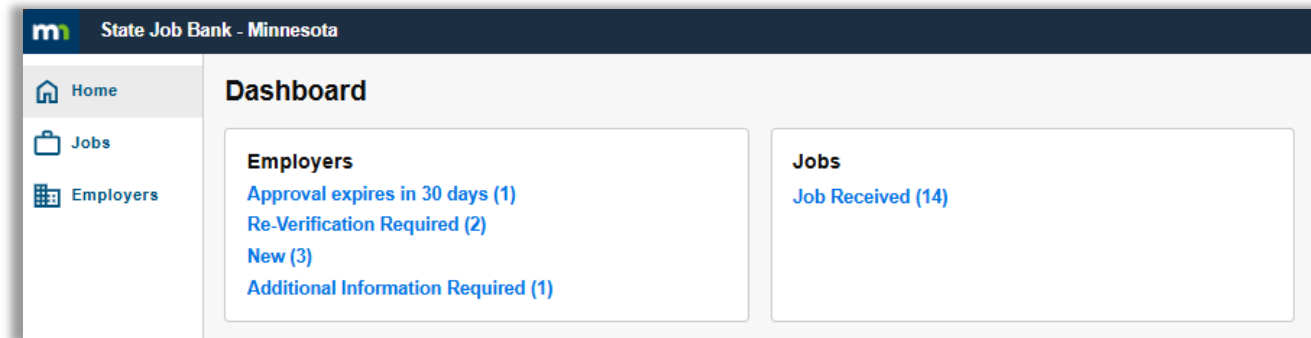
mn EMPLOYMENT AND
ECONOMIC DEVELOPMENT

.GOV transition update

- Name confirmed:
CareerForce.mn.gov
- Contract amendment in place
for technical work
- CareerForce Content
Coordination group working on
communication plan
- Transition scheduled for late
May/early June



- We have a sandbox site set up
- Working through configuration requirements at weekly working meetings
- CareerForce Content Coordination group developing communication plan for a June 2025 soft launch



Screenshot of the admin dashboard for Minnesota's custom configuration of the DirectEmployers' Postajob platform.

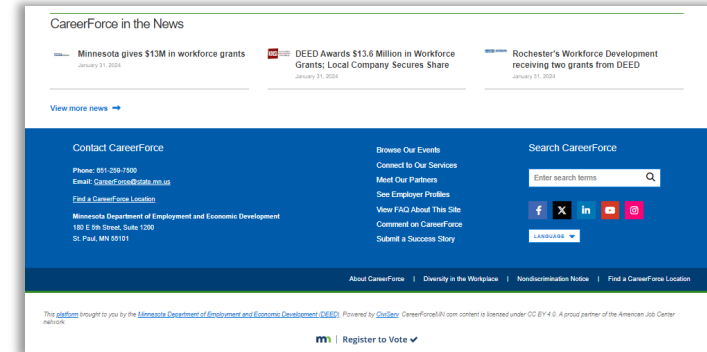
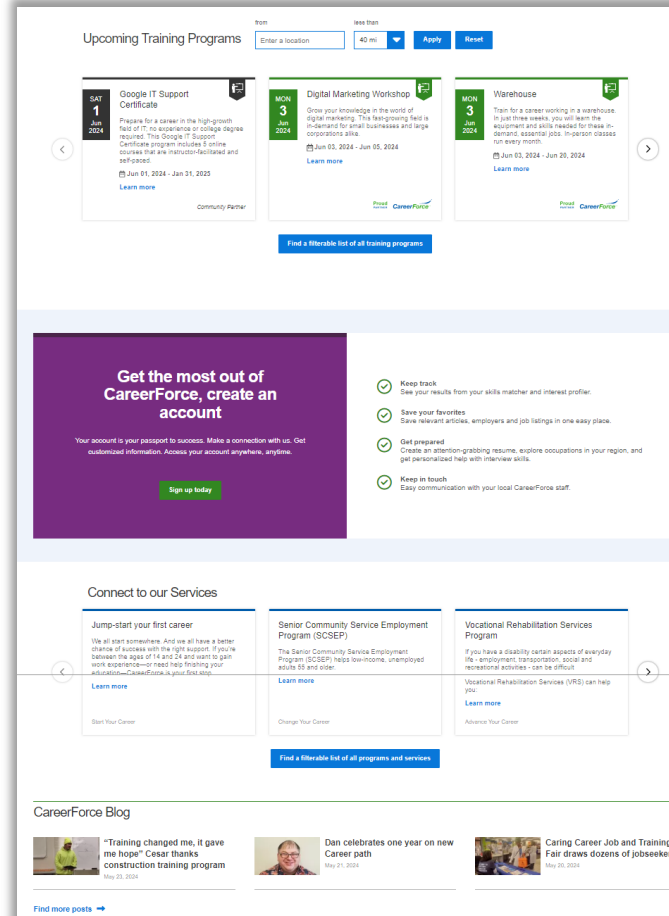
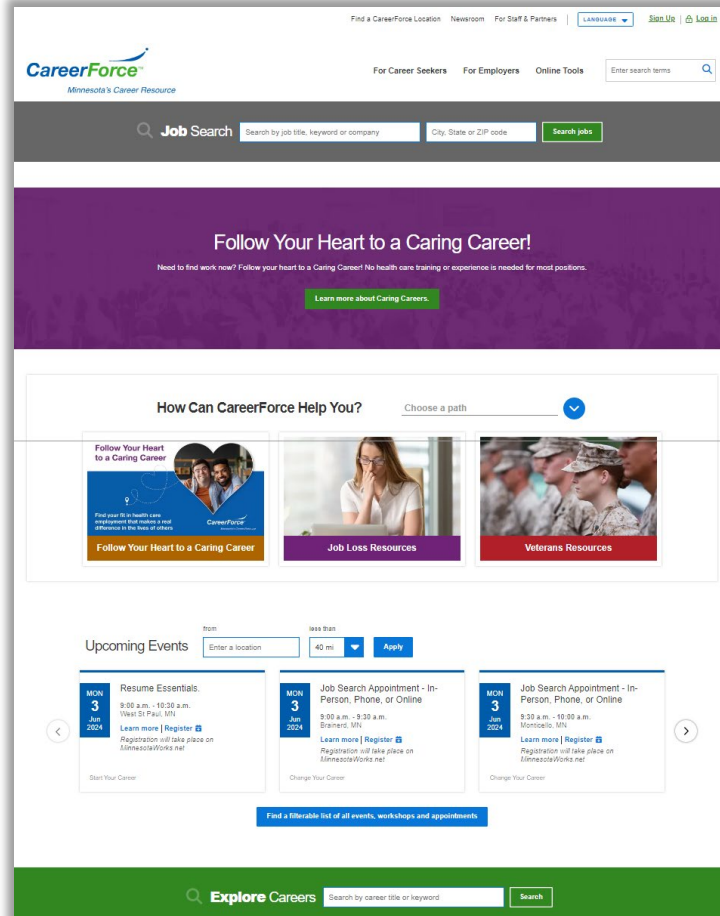
Questions?



The conditions are right for us to succeed.

CareerForceMN.com design and usability enhancements (1 of 3)

Before:
(6/27/24)

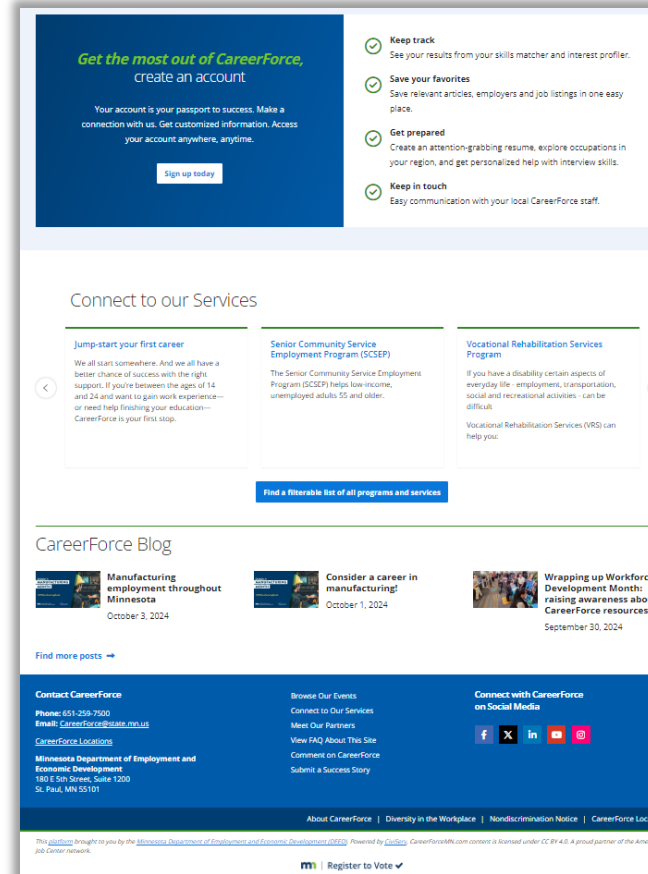
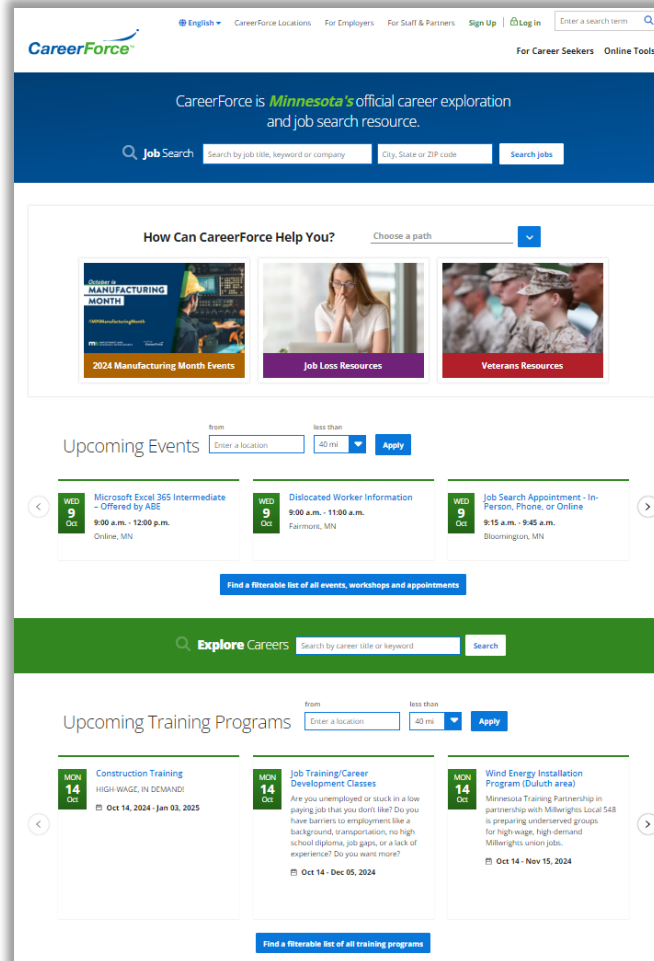


CareerForceMN.com design and usability enhancements (2 of 3)

Later:
(10/14/24)

Removed tagline from logo, and added a clear tagline to the Job Search block

Streamlined Event and Training Program card designs



Focused the color scheme of multiple page elements

Removed high-maintenance, low-traffic sections

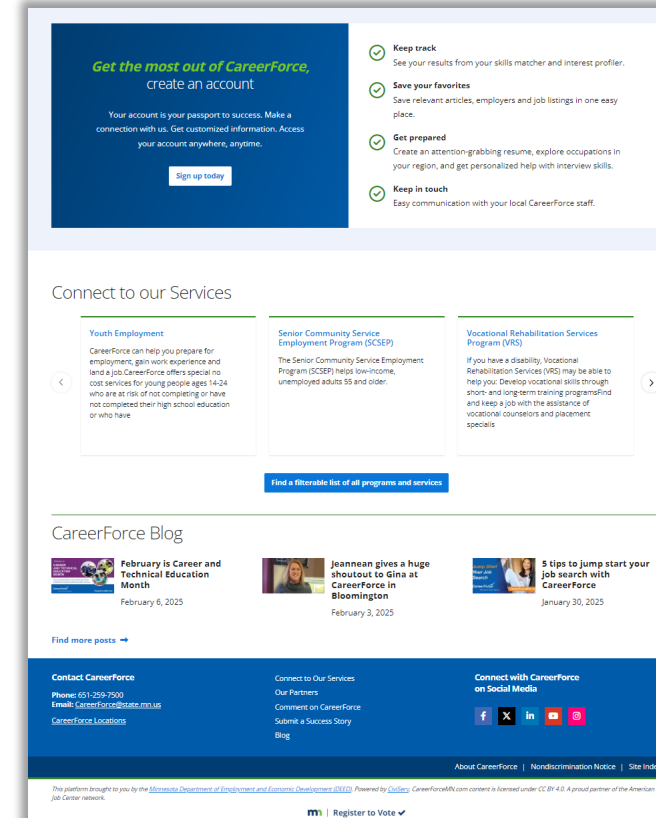
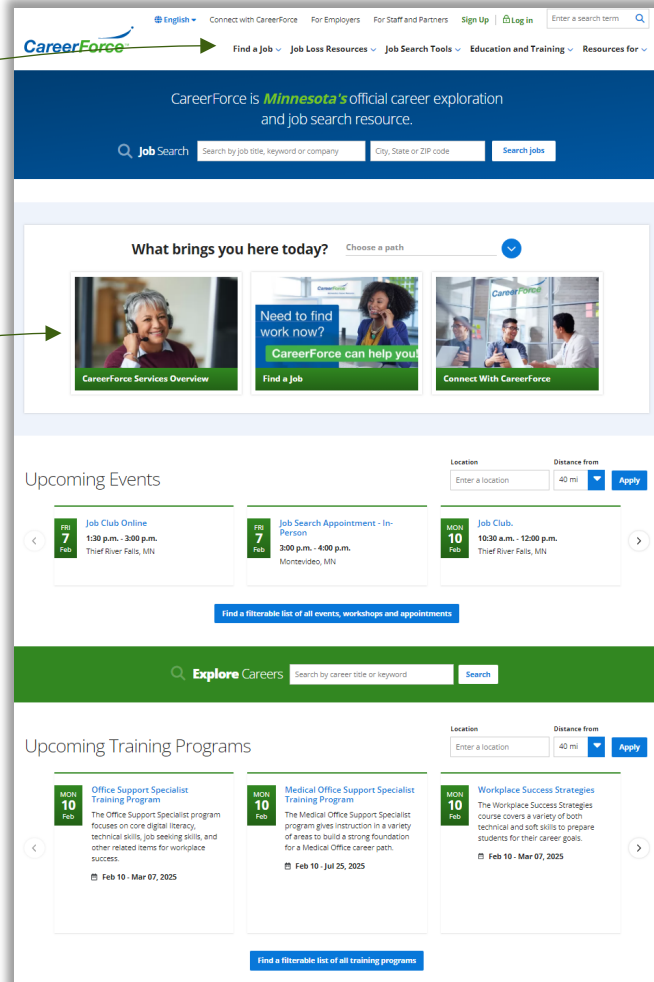
CareerForceMN.com design and usability enhancements (3 of 3)

Now:
(2/24/25)

Refreshed site map

Updated, color-
consolidated Version 2
decision trees

Improved Training
Program card previews



Program & Service
pages updated with
plain-language content

Focused footer content