



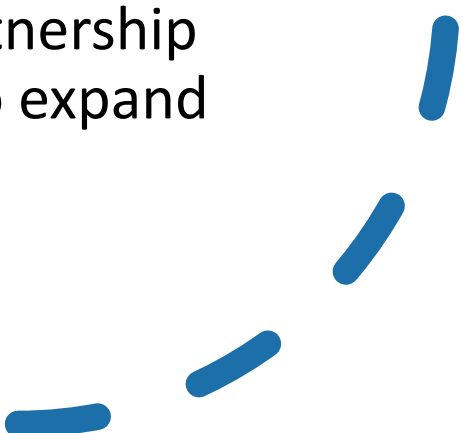
# Registered Apprenticeship Community of Practice

A new Apprenticeship Community of Practice will support the adoption and expansion of registered apprenticeships throughout the state of Minnesota.

The CoP will be comprised of representatives from workforce development boards across the state.

It will be designed as a resource and a peer support structure.

Our goal will be to serve as an information hub, supporting local areas' capacity and partnership formation, developing new resources to expand RA and local RA Hubs in Minnesota.





# Welcome and Introductions

Introduce yourself

Brief overview of your role and your  
WDA/region

What are you looking for from the  
Apprenticeship Community of Practice?



## Proposed Topics and Activities

CoP vision, statement of purpose, and finalized goals to be determined by CoP members:

Apprenticeship  
Outreach Office

Employer  
Engagement

Learning and  
Development  
Resources

Pathways to  
Apprenticeship

Tracking  
Apprenticeship  
Availability

Highlighting  
Growing RAs

Registered  
Apprenticeship  
Education for  
Boards

AOO  
Communication  
Strategies

Regional  
Apprenticeship  
Strategies

Funding  
Opportunities

# Apprenticeship Community of Practice

Design, launch, and manage an Apprenticeship Outreach Office (AOO) in your Workforce Development Area (WDA).

## Employer Engagement

Identify effective approaches, incentives, partnership structures, and technical assistance needed to engage employers in Registered Apprenticeship (RA) development.

## Learning and Development Resources

Create guidebooks for employers and develop curricula for WDAs to consider implementing in CareerForce and other community organizations. This also includes outreach to schools.

# CoP Activities



**Establishing a New  
Apprenticeship  
Outreach Office**



**Learning and  
Development**



**Establish a new pre-  
apprenticeship  
designation.**



**Strategies for Tracking  
Apprenticeship  
Availability**



**Monitor, explore and  
contribute to the  
evolving role of  
WDB's in RA**



**Pathways to  
apprenticeship: career  
seeker support**



**Identify and showcase  
Registered  
Apprenticeships that are  
expanding by sector and  
evaluate the feasibility  
of replication.**

# TACTICS



## **AOO COMMUNICATION STRATEGIES**

DEVELOP EFFECTIVE BRANDING AND OUTREACH STRATEGIES FOR THE APPRENTICESHIP OUTREACH OFFICE.



## **EXPAND OUTREACH TO EMPLOYERS**

SHARE BEST PRACTICES, RESOURCES AND EFFECTIVE APPROACHES TO ENGAGING EMPLOYERS



## **RESEARCH REGIONAL OPTIONS**

EXPLORE EXISTING REGIONAL APPRENTICESHIP STRATEGIES AND IDENTIFY THE STAKEHOLDERS INVOLVED



## **FUNDING OPPORTUNITIES**

RESEARCH POTENTIAL FUNDING SOURCES, INCLUDING THE MINNESOTA DEPARTMENT OF LABOR AND INDUSTRY (MN DLI), REGISTERED APPRENTICESHIP TRAINING AND ADVISORY COMMITTEE (RATAC), AND THE FEDERAL DEPARTMENT OF LABOR (DOL)

# Shared Resources



Start-Up Tool Kit: AOO

Developing an  
Apprenticeship Outreach  
Office Strategy

Funding and the  
Workforce Development  
Board

Marketing and Messaging

Discussion: Other/needs



## Earn while you learn

Explore a career in a high-demand field. No prior experience necessary. Combine classroom training with real, hands-on experience while you earn a paycheck. We are here to help you get started!

## Build your:

- |                 |              |
|-----------------|--------------|
| ✓ Knowledge     | ✓ Skills     |
| ✓ Relationships | ✓ Confidence |

## Build your future with registered apprenticeship



For more information, visit the [Apprenticeship Outreach Office website](#).

### Visit us

Apprenticeship Outreach Office  
North Minneapolis CareerForce  
800 West Broadway Ave.  
Minneapolis, MN 55411

### Connect with an Apprenticeship Navigator



The Apprenticeship Outreach Office is a program of Minneapolis Employment and Training in partnership with the Minnesota Department of Employment and Economic Development and Department of Labor and Industry.



For reasonable accommodations or alternative formats please contact Jeremy Lundberg at [jeremy.lundberg@mn.gov](mailto:jeremy.lundberg@mn.gov) or 612-673-6220. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-363-6850. Para español, llame al 311. Para los sordos, llame al 311. Hecho con contenido de bashantahay, wac 311.





# Next Steps

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Local area  
representation –  
who should  
attend?

Meeting schedule

# Contacts

## **Leslie Wojtowicz, Development Manager**

Central Minnesota Jobs and Training Services, Inc.

406 E. 7<sup>th</sup> Street, Suite 100, PO Box  
720

Monticello, MN 55362

p: 763.647.5486

f: 877.595.7228

[lwojtowicz@cmjts.org](mailto:lwojtowicz@cmjts.org)

## **Marie Larson, Industry Relations Manager**

City of Minneapolis Employment and Training

505 4th Ave S. #320

Minneapolis, MN 55415

P 612.673.5292

C 612.505.2744

[Marie.larson@minneapolismn.gov](mailto:Marie.larson@minneapolismn.gov)