



*Minnesota's Career Resource*



One Minnesota. 

# DEED CareerForce Division Updates

October 2025

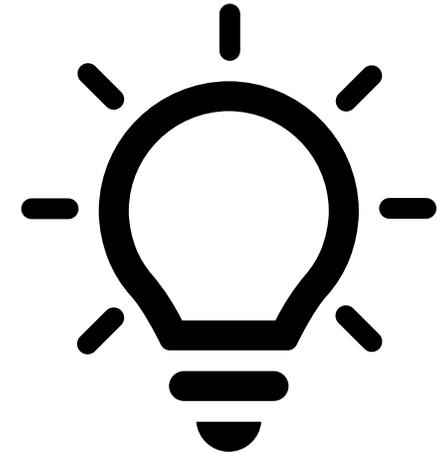
[CareerForce.MN.gov](https://www.careerforce.mn.gov)

# 2026 Statewide Editorial Calendar Monthly Themes

- Draft discussed on our marketing and communications quarterly check in last week; final suggested edits due by EOD 10/31
- A draft is posted in the meeting materials for today's meeting
- These are just high-level monthly themes to help all of our communications be more impactful
- Not all the content on CareerForceMN channels or your channels will be within these themes on any given month
- We've used this calendar statewide for the past year; before that DEED and metro communications staff used a similar calendar

# November What's New with CareerForce: AI Focus

- AI as a tool in job search
  - Resume creation
  - Interview prep
  - Employer research
- AI as a tool in career exploration
  - Using AI to understand employment options and career exploration
- AI impact on job projections
  - AI exposure in key industries/occupations



***What are you doing with AI in career exploration and job search?***

# Minnesota's Employment Situation: Insights without BLS data

## Job postings on the state labor exchange :

- September 2025: 54,864\*
- September 2024: 67,375
- September 2023: 77,099
- September 2022: 119,317

## Unemployment Insurance initial claims:

- September 2025: 14,382
- September 2024: 14,880
- September 2023: 12,693
- September 2022: 10,815

## What CareerForce Staff and Partners are Saying:

- [No easing up: employer services staff say hiring is still a challenge for Minnesota employers](#)
- [Most Minnesota workforce development professionals surveyed say it is harder for job seekers to find employment compared to last year](#)

# CareerForce Updates

- **Staffing**
  - LeRoy Kiecker is the Employer Engagement Supervisor
  - Liz Jennings is with the ETP Monitoring Team
  - Two TAA Staff moved to CareerForce
- **DEED Safety and Facilities Manager—Sergio Manancero**
  - Reviewing safety procedures and providing guidance and assistance to local managers
  - Reviewing Customer Code of Conduct, such as including virtual service expectations, will work with MAWB on any updates



Thank you!

**Jeanna Fortney**  
DEED CareerForce Div. Director