



Minnesota's Career Resource



One Minnesota. 

Rita Beatty

Communications Project Manager
DEED Workforce Development Division

March 18, 2026

2026 Shared CareerForce Calendar

- The 2026 Editorial Calendar was developed by the statewide marketing and communications check in meeting members
- Key updates to the calendar this year:
 - Education Employment Month – added in June
 - Green Careers Month – added in August
 - Follow Your Heart to a Caring Career was cut from three months in summer to one (July) and a second Caring Career month was added in November
 - Apprenticeship Week was moved by DOL and DLI to the last week of April starting in 2026
- Editorial Calendar for 2026 is posted in Staff and Partner section of CareerForce.MN.gov
- Monthly themes social graphics are also posted there

<https://careerforce.mn.gov/node/113180>

January: Jump Start Your Job Search

- CareerForceMN blog and social media posts on this theme throughout January
- It is hoped Local Workforce Development Area leaders will reach to TV and radio news outlets, newspapers and news sites and more
 - A template press release was sent to LWDA directors in early December

Goals of the Jump Start Your Job Search outreach:

- Raise awareness about CareerForce programs and services
- Encourage more job seekers to contact CareerForce for help preparing for work and finding employment



February: Career and Technical Education Month

- Throughout the month, we're posting:
 - Blog articles on [CareerForce.MN.gov](https://www.careerforce.mn.gov)
 - CareerForceMN social posts
- Social media graphics for the month have been shared in the WEEKLY CAREERFORCE UPDATE email and posted in the staff and partner section of [CareerForce.MN.gov](https://www.careerforce.mn.gov)
- If you have resources or events related to Career and Technical Education Month that you'd like to share, please send them to rita.beatty@state.mn.us with CTE Month in the subject line.

February is
**CAREER AND TECHNICAL
EDUCATION MONTH**

CareerForceTM
Minnesota's Career Resource

[CareerForce.MN.gov](https://www.careerforce.mn.gov)

March: Explore Construction Employment Month

- Social graphics are posted in the staff and partner section of [CareerForce.MN.gov](https://www.careerforce.mn.gov)
 - There are a variety of graphics featuring different people in various construction settings
- Will also be posting blog articles along this theme
- Please share your content ideas, resources and events with Rita Beatty



April: Youth Employment Month

- Social graphics are posted in the staff and partner section of CareerForce.MN.gov
- Posting blog articles along this theme in April
- Hoping to share out hiring and career exploration events for young people
- Please share your events, content ideas and resources now with Rita Beatty



May: Hire a Veteran Month

- This is one of the months that DEED staff provide more communications support for
 - Requesting a proclamation from the Governor's Office
- Social graphics are posted in the staff and partner section of [CareerForce.MN.gov](https://www.careerforce.mn.gov)
- Posting blog articles along this theme in May
- Working on earned media outreach as well



Other Upcoming Months

#CareerForceMN

JUNE IS
**EDUCATION
EMPLOYMENT
MONTH**



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AUGUST IS
GREEN
CAREERS MONTH

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CareerForce.MN.gov



October is
**MANUFACTURING
MONTH** #MNManufacturingMonth

m EMPLOYMENT AND ECONOMIC DEVELOPMENT *Leading CareerForce*

Follow Your Heart
to a Caring Career



Find your fit in health care employment that makes a real difference in the lives of others

#CaringCareerMN

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September is
**WORKFORCE
DEVELOPMENT MONTH**

#MNWorkforce



CareerForce™

CareerForce.MN.gov

Where to Find Graphics

- You can find the CareerForce editorial calendar, CareerForce logo files, social graphics and more in the Staff and Partner section of CareerForce.MN.gov
 - Need to login to your Staff and Partner account
 - When you login, this dashboard with Staff and Partner resources will open
 - Graphics are pointed out on screen

Dashboard

Staff & Partner Resources

This is where you can find reference materials and training resources helpful to you in your work, a variety of useful CareerForce templates, links to flyers, postcards and other materials, and more.

For more information and resources to support your work:

- [Sign up for the CareerForce Staff & Partners email](#) that comes out every Thursday.
- Attend the What's New with CareerForce webinar the first Thursday of each month from 10-11 a.m. (barring holidays). If you need to be added to the invite list for this monthly webinar, please email CareerForce@state.mn.us.
 - Access resources and recordings of [past What's New with CareerForce webinars](#).

Quick Links

- [Training Program Finder](#)
- [Job Fair Calendar](#)

CareerForce Referral Database ^

Reference Materials and Guidance ^

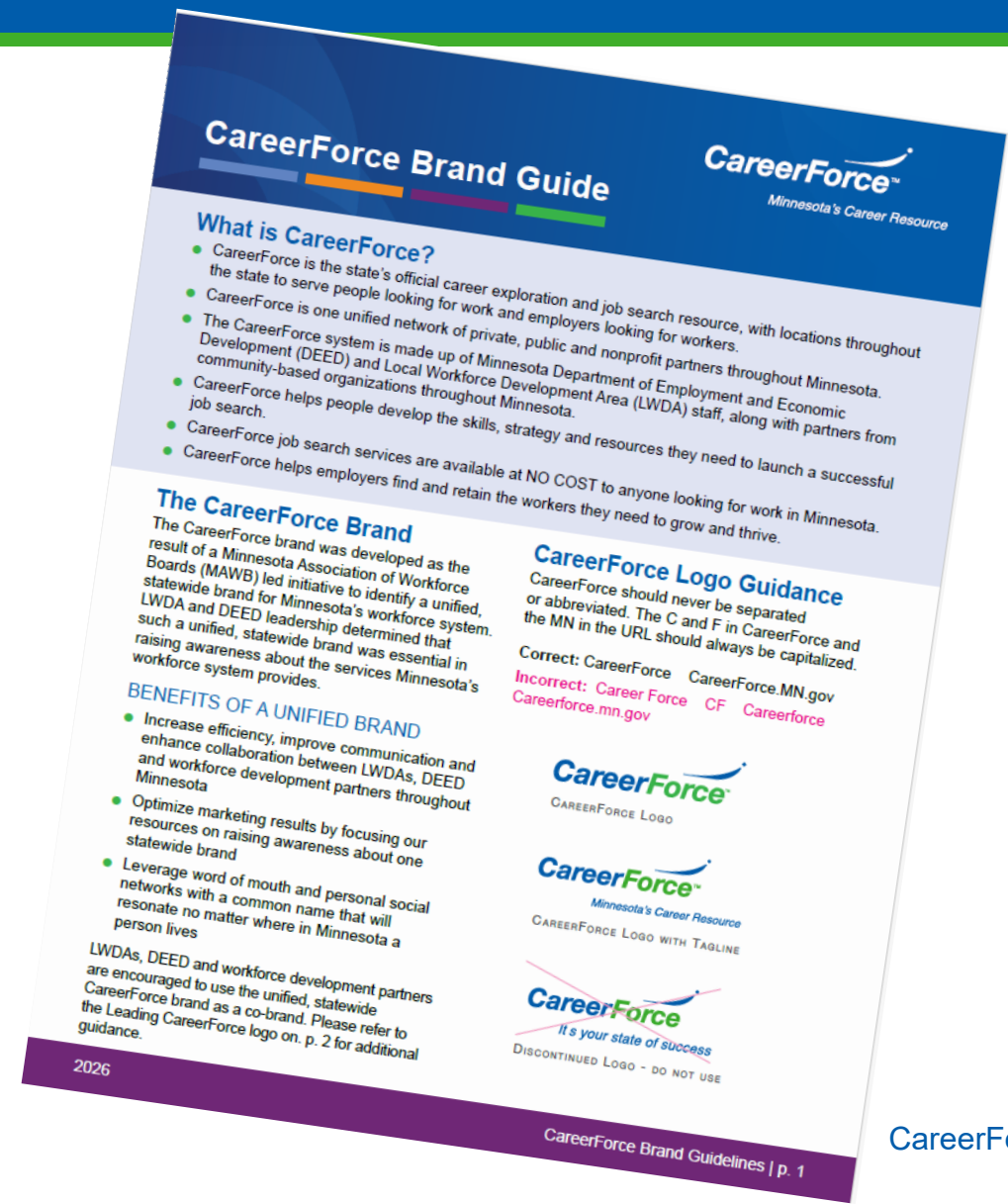
Flyers, Printable Handouts, and PowerPoints ^

Marketing and Communication Tools v

- [Statewide marketing and communications resources](#)
View and download a variety of marketing resources and previous Job Search Experience Survey results.
- [CareerForce logo files](#)
Access downloadable images of the CareerForce logo.
- [Social Media and Other Graphics](#)
Access a list of downloadable social media graphics for events, workshops, and highlighted occupations.
- [Success Story resources](#)
Find information and step-by-step instructions for sharing success stories.

New CareerForce Brand Guide

- CareerForce Brand Guide updated this year
 - Includes cobranding information
 - MUCH shorter and more usable
- CareerForce logo policy will also be updated
 - Will send to you for review soon





Thank You!

Rita Beatty

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rita.beatty@state.mn.us