

## **CareerForce Corner Event Campaign**

The purpose of the grant is to increase the number of individuals receiving employment services from the CareerForce system via CareerForce Corner Library locations by conducting a marketing campaign.

Hosting 6+ events statewide at CareerForce Corner locations in libraries that could include but are not limited to the following:

- Explore Careers Events: Employer presentations on hiring needs and business overviews.
- Career Fairs or Hiring Events focused on specific industries or targeted populations.
- CareerForce Programs and Services information such as Employment Services, Dislocated Worker Programs and Services, Migrant and Seasonal Farm Worker Services, Justice Involved, Veteran, Youth, Vocational Rehabilitation Services, and more.

## **Jobs appearing on the State Labor Exchange**

- How do jobs get posted on CareerForce.MN.gov?
  - Manually Posting - Post a Job Platform
  - Indexing by USNLx
  - Employers can access both options at <https://careerforce.mn.gov/post-a-job>

## **Next What's New with CareerForce**

- Thursday, April 2<sup>nd</sup>      10am – 11am